

State Economic Impact

Indiana

Economic Impact in Indiana

\$10.5 billion invested

Production

1,002,516 vehicles produced in 2025

76% of total auto production in Indiana

\$22.6 billion purchased from U.S. suppliers

Sales

183 international nameplate dealerships

124,206 new vehicles sold in 2025

49% market share of new vehicle sales in Indiana

36,821 new electrified vehicles sold in 2025

72% market share of new electrified vehicle sales in Indiana

Employment

149,027 total jobs generated in Indiana

- **17,019** direct employment
- **8,512** dealership jobs
- **123,496** other indirect employment

\$12.2 billion total employee compensation

- **\$633 million** dealership employee compensation
- **\$11.6 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Indiana generated:

- **\$1.7 billion** in state and local tax receipts and other revenues
- **\$3 billion** in federal tax receipts and other revenues for the federal government
- **\$23.9 billion (4.4%)** in economic contribution to Indiana's Gross State Product (GSP)





Every direct job created by international automakers
supports **7.9** additional jobs in Indiana.

Vehicles Made in Indiana



Honda Civic*



Honda Civic Hybrid*



Honda CR-V*



Honda CR-V Hybrid*



Lexus TX*



Lexus TX Hybrid*



Lexus TX PHEV*



Subaru Ascent*



Subaru Crosstrek*



Subaru Forester*



Subaru Legacy***



Subaru Outback**



Toyota Grand Highlander*



Toyota Grand
Highlander Hybrid*



Toyota Highlander*



Toyota Highlander
Hybrid*



Toyota Sienna Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America **Production at this facility ended in 2025



17 models manufactured by international automakers in Indiana
are exported to **36 countries and territories** around the globe.

International Automaker Facilities

Manufacturing

- Honda Indiana Auto Plant — Greensburg
- Subaru of Indiana Automotive, Inc. — Lafayette
- Toyota Motor Manufacturing, Indiana — Princeton

R&D

- American Honda Motor Indianapolis Development Facility — Brownsburg
- North American Subaru, Inc. — Lafayette

Parts Center

- Subaru Master Distribution Center — Lebanon
- Subaru Regional Distribution Center — Lebanon

Other

- North American Subaru Inc. — Lafayette
- Subaru Logistics Center — Lafayette
- Subaru Yard Operations — Lafayette
- Toyota Logistics Services, Inc./Marshalling Yard — Princeton

Sources used to compile the data used in this report: The 2025 Autos Drive America and AIADA Economic Impact Survey, The 2025 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2025 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).



www.AutosDriveAmerica.org



[/AutosDriveAmerica](https://www.facebook.com/AutosDriveAmerica)



[@AutosDrvAmerica](https://twitter.com/AutosDrvAmerica)



[autosdriveamerica](https://www.linkedin.com/company/autosdriveamerica)



www.AIADA.org



[/AIADA.News](https://www.facebook.com/AIADA.News)



[@AIADA_News](https://twitter.com/AIADA_News)



[aida](https://www.linkedin.com/company/aida)

Autos Drive America Members



HONDA



KIA



NISSAN
GROUP OF THE AMERICAS



TOYOTA

VOLKSWAGEN GROUP
OF AMERICA

VOLVO

AIADA Members



Polestar



VOLKSWAGEN GROUP
OF AMERICA

VOLVO