

State Economic Impact

Washington

Economic Impact in Washington

\$19 million invested

148 direct employment

\$105 million purchased from U.S. suppliers in 2025

207 international nameplate dealerships

13,703 dealership jobs

\$1.2 billion dealership employee compensation

181,487 new vehicles sold in 2025

65% market share of new vehicle sales in Washington

81,661 new electrified vehicles sold in 2025

70% market share of new electrified vehicle sales in Washington



International Automaker Facilities

R&D

- Mercedes-Benz R&D North America — Seattle
- Volkswagen Automotive Cloud, LLC — Redmond

Sales and Training

- Kia Training Center — Kent
- Mazda Training Center — Kirkland
- Nissan Service Training Center — Kent
- Subaru Area Training Center — Shoreline

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

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