

State Economic Impact

Virginia

Economic Impact in Virginia

\$217 million invested

849 direct employment

\$178 million purchased from U.S. suppliers in 2025

281 international nameplate dealerships

16,770 dealership jobs

\$1.4 billion dealership employee compensation

240,980 new vehicles sold in 2025

66% market share of new vehicle sales in Virginia

83,610 new electrified vehicles sold in 2025

79% market share of new electrified vehicle sales in Virginia



International Automaker Facilities

Headquarters

- Audi — Reston
- Bentley — Reston
- Bugatti — Reston
- Lamborghini — Reston
- Volkswagen Electrify America — Reston
- Volkswagen Group of America — Reston

Sales and Training

- Hyundai Motor America Service Training Center — Fredericksburg
- Hyundai Motor America Regional Office - Mid-Atlantic Region — McLean
- Mazda Training Center — Colonial Heights
- Nissan Service Training Center — Sterling

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

Learn More About the Economic Contribution in All U.S. States at www.AutosDriveAmerica.org



Autos Drive America Members



HONDA



KIA



NISSAN
GROUP OF THE AMERICAS



TOYOTA

**VOLKSWAGEN GROUP
OF AMERICA**

VOLVO

AIADA Members



Polestar



**VOLKSWAGEN GROUP
OF AMERICA**

VOLVO