

State Economic Impact

Utah

Economic Impact in Utah

\$437 million purchased from U.S. suppliers in 2025
77 international nameplate dealerships
5,092 dealership jobs
\$409 million dealership employee compensation
76,762 new vehicles sold in 2025
51% market share of new vehicle sales in Utah
26,140 new electrified vehicles sold in 2025
70% market share of new electrified vehicle sales in Utah



International Automaker Facilities

Finance

- BMW Bank of North America — Cottonwood Heights

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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VOLVO