

State Economic Impact

Rhode Island

Economic Impact in Rhode Island

\$37 million purchased from U.S. suppliers in 2025

40 international nameplate dealerships

2,310 dealership jobs

\$184 million dealership employee compensation

35,595 new vehicles sold in 2025

68% market share of new vehicle sales in Rhode Island

10,954 new electrified vehicles sold in 2025

83% market share of new electrified vehicle sales in Rhode Island



Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

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