

State Economic Impact

North Dakota

Economic Impact in North Dakota

\$2 million purchased from U.S. suppliers in 2025
31 international nameplate dealerships
1,197 dealership jobs
\$86 million dealership employee compensation
12,598 new vehicles sold in 2025
33% market share of new vehicle sales in North Dakota
2,941 new electrified vehicles sold in 2025
65% market share of new electrified vehicle sales in North Dakota



Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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