

State Economic Impact

New York

Economic Impact in New York

- \$187 million** invested
- 426** direct employment
- \$2.4 billion** purchased from U.S. suppliers in 2025
- 528** international nameplate dealerships
- 27,075** dealership jobs
- \$2.4 billion** dealership employee compensation
- 549,453** new vehicles sold in 2025
- 65%** market share of new vehicle sales in New York
- 180,418** new electrified vehicles sold in 2025
- 78%** market share of new electrified vehicle sales in New York



International Automaker Facilities

Headquarters

- Aston Martin — New York

Sales and Training

- BMW of Manhattan — New York
- Mercedes-Benz Manhattan — New York

Other

- Genesis House — New York
- Genesis Studios — New York
- Volvo Car Manhattan Studio — New York

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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