

State Economic Impact

Maryland

Economic Impact in Maryland

\$95 million invested

377 direct employment

\$84 million purchased from U.S. suppliers in 2025

215 international nameplate dealerships

14,308 dealership jobs

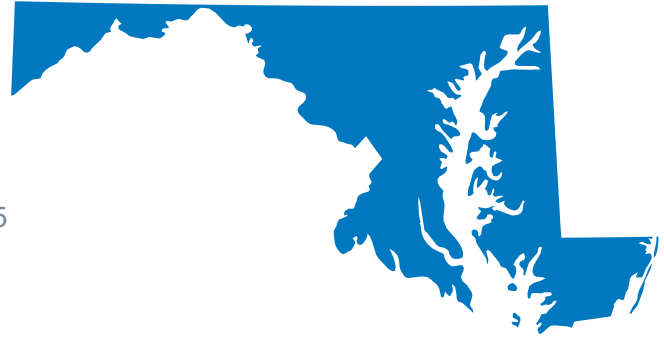
\$1.2 billion dealership employee compensation

187,980 new vehicles sold in 2025

66% market share of new vehicle sales in Maryland

67,779 new electrified vehicles sold in 2025

76% market share of new electrified vehicle sales in Maryland



International Automaker Facilities

Sales and Training

- Subaru Zone Office — Baltimore
- Subaru Area Training Center — Frederick
- Toyota Motor Sales U.S.A., Inc. Regional Office — Glen Burnie

Other

- BMW of North America Vehicle Distribution Center — Baltimore
- Jaguar Land Rover Vehicle Distribution Centers — Baltimore
- Mercedes-Benz Vehicle Preparation Center — Baltimore

Parts Centers

- Nissan Parts Distribution Center — Curtis Bay
- Toyota Parts Distribution Center — Glen Burnie



International automakers **exported 20 models** from the Maryland seaport of Baltimore in 2025.

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

Learn More About the Economic Contribution in All U.S. States at www.AutosDriveAmerica.org

Sales and Training (Continued)

- Hyundai Motor America Regional Office — Jamesburg
- Infiniti Regional Office — Somerset
- Kia Regional Office — Parsippany
- Lexus Division Area Office — Parsippany
- Mazda Regional Office — Bridgewater
- Mazda Training Center — Somerset
- Mercedes-Benz USA Learning and Performance Center — Robbinsville
- Mitsubishi Motors Regional Office — Swedesboro
- Nissan Regional Office — Somerset
- Nissan Service Training Center — Somerset
- Subaru National Service Training Center — Camden
- Subaru Area Training Center — Burlington
- Toyota Motor Sales U.S.A., Inc. Regional Office — West Caldwell
- Volvo Cars Northeast Region Training Facility — Mahwah

Parts Centers

- Honda Parts Distribution Center — Mt. Laurel
- Jaguar Land Rover Eastern Parts Distribution Center — Mickleton
- Mercedes-Benz Master Parts Distribution Center — Robbinsville
- Mitsubishi Motors Parts Distribution Center — Swedesboro
- Mobis Parts Distribution Center (Hyundai/Kia) — Monroe Township
- Nissan Parts Distribution Center — Somerset
- Subaru Regional Distribution Center — Florence
- Toyota Parts Distribution Center — West Caldwell
- Volkswagen Parts Distribution Center — Cranbury
- Volvo Car USA Parts Distribution Center — Rutherford

Other

- BMW National Workshop — Bordentown
- BMW of North America Vehicle Distribution Center — Jersey City
- North American Subaru, Inc. — Pennsauken
- Subaru Vintage Garage — Pennsauken
- Toyota Port Operation — Newark

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