

State Economic Impact

Maine

Economic Impact in Maine

\$49 million purchased from U.S. suppliers in 2025

66 international nameplate dealerships

2,756 dealership jobs

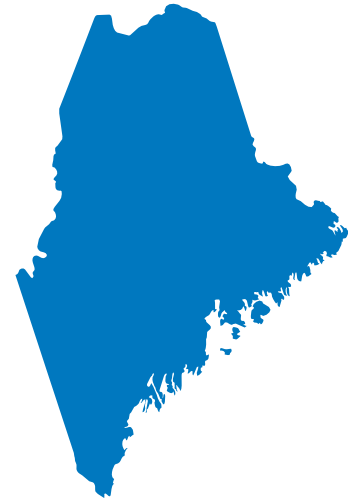
\$220 million dealership employee compensation

40,932 new vehicles sold in 2025

57% market share of new vehicle sales in Maine

11,252 new electrified vehicles sold in 2025

79% market share of new electrified vehicle sales in Maine



Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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