

State Economic Impact

Kentucky

Economic Impact in Kentucky

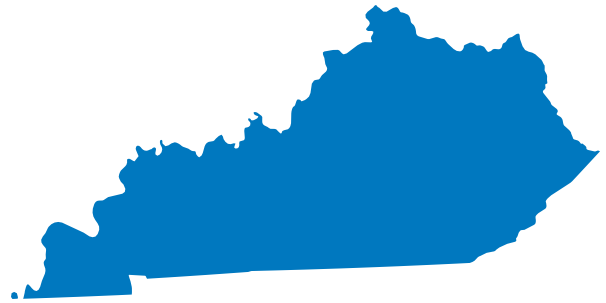
\$10.1 billion invested

Production

444,414 vehicles produced in 2025

40% of total auto production in Kentucky

\$22.8 billion purchased from U.S. suppliers



Sales

110 international nameplate dealerships

86,880 new vehicles sold in 2025

54% market share of new vehicle sales in Kentucky

24,088 new electrified vehicles sold in 2025

78% market share of new electrified vehicle sales in Kentucky

Employment

82,277 total jobs generated in Kentucky

- **11,929** direct employment
- **6,077** dealership jobs
- **64,271** other indirect employment

\$6.8 billion total employee compensation

- **\$457 million** dealership employee compensation
- **\$6.4 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Kentucky generated:

- **\$1 billion** in state and local tax receipts and other revenues
- **\$1.6 billion** in federal tax receipts and other revenues for the federal government
- **\$12.1 billion (4%)** in economic contribution to Kentucky's Gross State Product (GSP)



Every direct job created by international automakers
supports **6.1** additional jobs in Kentucky.

Vehicles Made in Kentucky



Lexus ES**



Lexus ES Hybrid**



Toyota Camry Hybrid*



Toyota RAV4 Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America **Production at this facility ended in 2025



Four models manufactured by international automakers in Kentucky
are exported to **6 countries and territories** around the globe.

International Automaker Facilities

Manufacturing

- Toyota Motor Manufacturing, Kentucky — Georgetown

R&D

- Toyota Production Engineering and Manufacturing Center — Georgetown

Parts Center

- Toyota Parts Distribution Center — Hebron

Other

- Toyota Logistics Services, Inc./Marshalling Yard — Georgetown

Sources used to compile the data used in this report: The 2025 Autos Drive America and AIADA Economic Impact Survey, The 2025 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2025 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).



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