

State Economic Impact

Kansas

Economic Impact in Kansas

\$18 million purchased from U.S. suppliers in 2025

83 international nameplate dealerships

3,552 dealership jobs

\$262 million dealership employee compensation

50,857 new vehicles sold in 2025

49% market share of new vehicle sales in Kansas

14,736 new electrified vehicles sold in 2025

74% market share of new electrified vehicle sales in Kansas



International Automaker Facilities

Sales

- Subaru Area Training Center — Lenexa

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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