

State Economic Impact

Idaho

Economic Impact in Idaho

\$10 million purchased from U.S. suppliers in 2025

58 international nameplate dealerships

3,234 dealership jobs

\$252 million dealership employee compensation

39,106 new vehicles sold in 2025

53% market share of new vehicle sales in Idaho

12,306 new electrified vehicles sold in 2025

78% market share of new electrified vehicle sales in Idaho



Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

Learn More About the Economic Contribution in All U.S. States at www.AutosDriveAmerica.org



www.AutosDriveAmerica.org



[/AutosDriveAmerica](https://www.facebook.com/AutosDriveAmerica)



[@AutosDrvAmerica](https://twitter.com/AutosDrvAmerica)



[autosdriveamerica](https://www.linkedin.com/company/autosdriveamerica)



www.AIADA.org



[/AIADA.News](https://www.facebook.com/AIADA.News)



[@AIADA_News](https://twitter.com/AIADA_News)



[aida](https://www.linkedin.com/company/aida)

Autos Drive America Members



HONDA



KIA



NISSAN
GROUP OF THE AMERICAS



TOYOTA

VOLKSWAGEN GROUP
OF AMERICA

VOLVO

AIADA Members



Polestar



VOLKSWAGEN GROUP
OF AMERICA

VOLVO