

State Economic Impact

Hawaii

Economic Impact in Hawaii

- 35** international nameplate dealerships
- 1,890** dealership jobs
- \$173 million** dealership employee compensation
- 48,352** new vehicles sold in 2025
- 70%** market share of new vehicle sales in Hawaii
- 13,203** new electrified vehicles sold in 2025
- 72%** market share of new electrified vehicle sales in Hawaii



International Automaker Facilities

Other

- Toyota Independent Distributor — Honolulu

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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