

State Economic Impact

Delaware

Economic Impact in Delaware

\$40 million purchased from U.S. suppliers in 2025

36 international nameplate dealerships

2,130 dealership jobs

\$165 million dealership employee compensation

27,298 new vehicles sold in 2025

59% market share of new vehicle sales in Delaware

9,594 new electrified vehicles sold in 2025

73% market share of new electrified vehicle sales in Delaware



Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

Learn More About the Economic Contribution in All U.S. States at www.AutosDriveAmerica.org



Autos Drive America Members



HONDA



KIA



NISSAN
GROUP OF THE AMERICAS



TOYOTA

**VOLKSWAGEN GROUP
OF AMERICA**

VOLVO

AIADA Members



Polestar



**VOLKSWAGEN GROUP
OF AMERICA**

VOLVO