

State Economic Impact

Connecticut

Economic Impact in Connecticut

\$65 million purchased from U.S. suppliers in 2025

174 international nameplate dealerships

8,528 dealership jobs

\$743 million dealership employee compensation

109,427 new vehicles sold in 2025

72% market share of new vehicle sales in Connecticut

36,917 new electrified vehicles sold in 2025

79% market share of new electrified vehicle sales in Connecticut



International Automaker Facilities

Parts Center

- Honda Parts Distribution Center — Windsor Locks

Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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