

State Economic Impact

Arkansas

Economic Impact in Arkansas

\$15 million purchased from U.S. suppliers in 2025

70 international nameplate dealerships

3,290 dealership jobs

\$243 million dealership employee compensation

62,456 new vehicles sold in 2025

48% market share of new vehicle sales in Arkansas

14,819 new electrified vehicles sold in 2025

76% market share of new electrified vehicle sales in Arkansas



Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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