

State Economic Impact

Alaska

Economic Impact in Alaska

\$2 million purchased from U.S. suppliers in 2025

21 international nameplate dealerships

804 dealership jobs

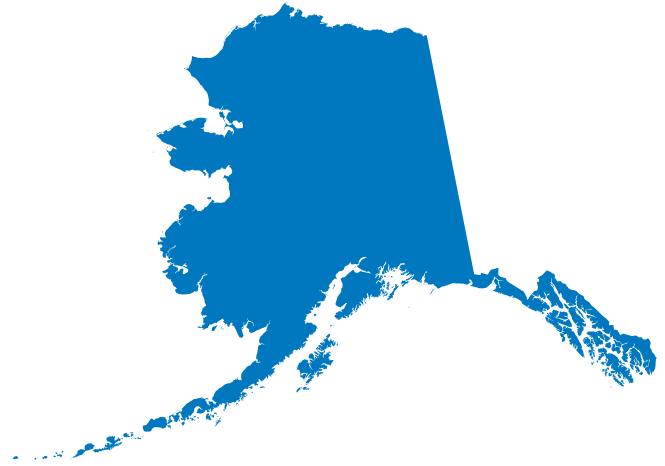
\$67 million dealership employee compensation

13,208 new vehicles sold in 2025

47% market share of new vehicle sales in Alaska

3,565 new electrified vehicles sold in 2025

78% market share of new electrified vehicle sales in Alaska



Sources used to compile the data used in this report: The 2024 Autos Drive America and AIADA Economic Impact Survey, The 2024 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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