

Jobs



156,000
156,000 direct U.S. employees



2.9M
2.9 million direct and indirect U.S. jobs generated



99,000
99,000 of direct jobs in manufacturing



10,000
More than 10,000 R&D employees



255B
Total employee compensation of \$255 billion in 2025

International Automakers’ Workforce Development Investment Priorities



Apprenticeships



Upskilling/Reskilling



EV, Battery, Robotics



High School and Community College Partnerships



Scholarships and Tuition Assistance



Internships and Co-ops



Student Outreach Programs



In-Kind Contributions to Partners



Instructor Training

View full 2026 Economic Impact Report.



Trade



\$30B
\$30 billion in vehicle exports in 2025



751K
751,000 U.S.-built vehicles exported by international automakers in 2025



130
Vehicles exported to nearly 130 countries and territories



15%
15% of American-made vehicles were exported in 2025



77
77 different models exported from international automakers’ U.S. plants



66%
66% of exports in 2025 were to U.S. free trade agreement partners

Trade Supports Jobs in Manufacturing States

State	Total Jobs	2025 Production	Models Exported
Alabama	105,806	1,163,956	Honda: Odyssey, Passport, Pilot, Ridgeline Hyundai: Santa Cruz, Santa Fe, Tucson, Genesis GV70, Genesis Electrified GV70 Mazda: CX-50, CX-50 Hybrid Mercedes-Benz: EQE SUV, EQS SUV, GLE Coupe, GLE SUV, GLS SUV, Mercedes-Maybach EQS SUV, Mercedes-Maybach GLS SUV Toyota: Corolla Cross, Corolla Cross Hybrid
Georgia	95,684	402,417	Kia: EV6, EV9, Sorento, Sportage, Telluride
Indiana	149,027	1,070,725	Honda: Civic, Civic Hybrid, CR-V, CR-V Hybrid Subaru: Ascent, Crosstrek, Forester, Legacy, Outback Toyota: Grand Highlander, Grand Highlander Hybrid, Highlander, Highlander Hybrid, Sienna Hybrid, Lexus TX, Lexus TX Hybrid, Lexus TX PHEV
Kentucky	82,277	444,414	Toyota: Camry Hybrid, RAV4 Hybrid, Lexus ES, Lexus ES Hybrid
Mississippi	33,724	340,549	Nissan: Altima, Frontier Toyota: Corolla
Ohio	207,533	288,015	Honda: Accord, Accord Hybrid, CR-V, CR-V Hybrid, Acura Integra, Acura MDX, Acura RDX, Acura TLX
South Carolina	95,098	472,457	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Volvo Cars: EX90, Polestar 3
Tennessee	132,860	484,530	Nissan: Murano, Pathfinder, Rogue, Infiniti QX60 Volkswagen: Atlas, Atlas Cross Sport, ID.4
Texas	155,594	197,506	Toyota: Sequoia, Tundra, Tundra Hybrid

Source: Production data from WardsAuto InfoBank for BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Total jobs derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers at the state and national levels.

Growth



\$125B
International automakers have invested \$125 billion into U.S. operations



4.9M
4.9 million vehicles produced in 2025



49%
49% of all U.S. vehicle production in 2025

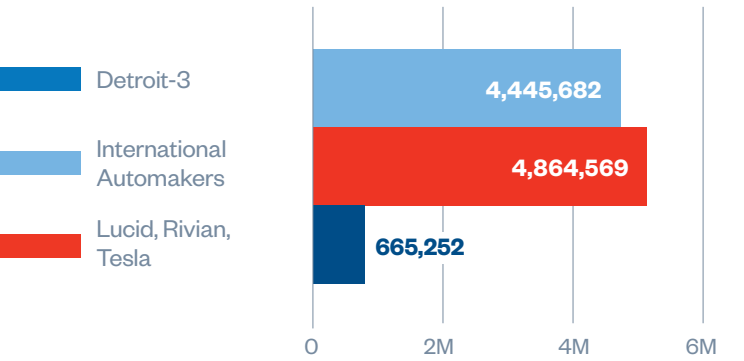


35
35 facilities producing vehicles, batteries, and components in 2025



\$480B
\$480 billion contributed to gross domestic product in 2025

In 2025, International Automakers Produced More Light Vehicles in the U.S. than the Detroit-3



Source: Production data from WardsAuto InfoBank for BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Sources used to compile the data include the 2025 Autos Drive America and AIADA Economic Impact Survey, the 2025 Autos Drive America Workforce Development Survey, AIADA’s membership roster, NADA DATA, WardsAuto InfoBank, IHS Markit New Vehicle Registration Data.

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts. U.S. supplier purchases include parts and materials as well as goods and services.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Source: The 2025 Autos Drive America Workforce Development Survey

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International Automakers and Dealers in America

Economic Impact Highlights

Our Members



HONDA



HYUNDAI



Mercedes-Benz



mitsubishi
MOTORS



SUBARU.

TOYOTA



V O L V O

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