



International Automakers and Dealers in America



Economic Impact Report 2025

Autos Drive America Members



AIADA Members



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International automakers have long made the United States their home through decades of investment, deep roots in local communities, and the jobs and opportunities they provide for their dedicated workforce. Over the past 60 years, they have demonstrated unwavering commitment, investing more than \$124 billion in U.S. operations.

As President and CEO of Autos Drive America, the leading voice for international automakers in the United States, I am proud to represent our members — especially during times of industry transformation. Each year, our members reach milestones in U.S. manufacturing. International automakers continue to build more light vehicles in the U.S. than the Detroit-3 — an accomplishment reflecting not just innovation and resilience, but the strength of a workforce and industry that remains committed to America's future.

Our 2025 Economic Impact Report highlights how our members are navigating today's challenges while simultaneously leading the growth of the U.S. auto industry. In the last thirty years, international automakers have opened 21 new plants in the United States and grown their total new vehicle production by 2.7 million units — all while facing an ever-changing landscape of developing technologies and policies.

At Autos Drive America, we are proud to champion and advocate for our members, ensuring their voice is heard and their contributions recognized, as they adapt, lead, and grow in a rapidly changing environment.

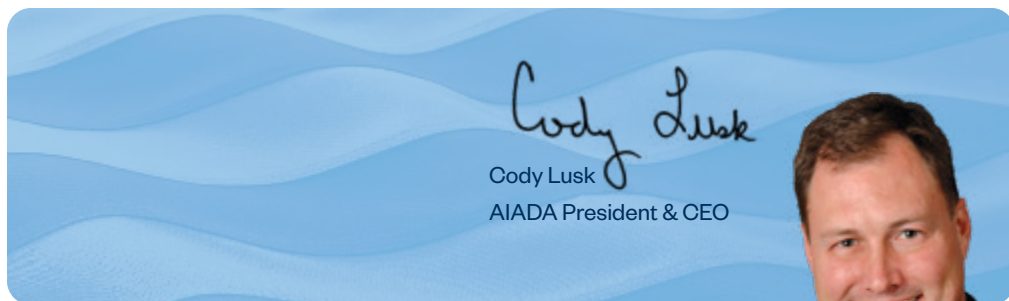




The business owners we represent at the American International Automobile Dealers Association help form the bedrock of communities around our country. For 75 years, dealers of international nameplate brands have been driving economic growth in cities and towns in every corner of the United States. Today, international nameplate dealerships are responsible for 58 percent of all vehicles sold in America, thanks to both the quality of their products and the expertise of their 566,803 American employees.

The report you hold in your hands lays out, in detail, the tremendous investment our members have made in the U.S. economy. Since the very first days of international brand vehicle sales in the United States, dealers have grown their stores through flexibility, innovation, and good old-fashioned American entrepreneurship. Today, they number 9,387 franchises, with a payroll of \$47 billion, powering a workforce that moves the American economy forward every day.

Along with our partners at Autos Drive America, AIADA is proud to share this report and highlight the vital contributions so-called “foreign” manufacturers and retailers are making in our country. This report can’t possibly contain the whole story of our industry and the people who power it, but I hope it provides you with a better understanding of the partnerships and investments it takes to keep the American auto industry moving ahead.





TOYOTA | KENTUCKY

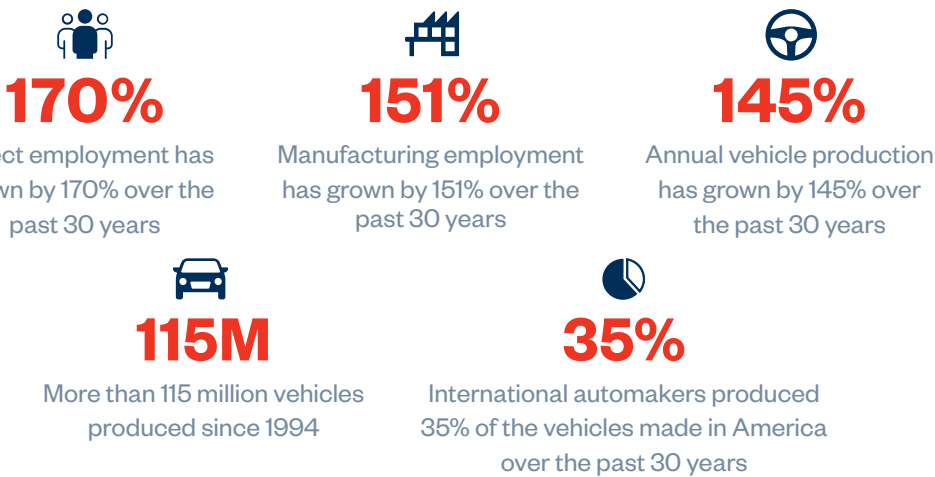
Did you know Toyota's largest vehicle manufacturing plant in the world is located in Kentucky and spans the size of approximately 157 football fields under one roof?

Investment

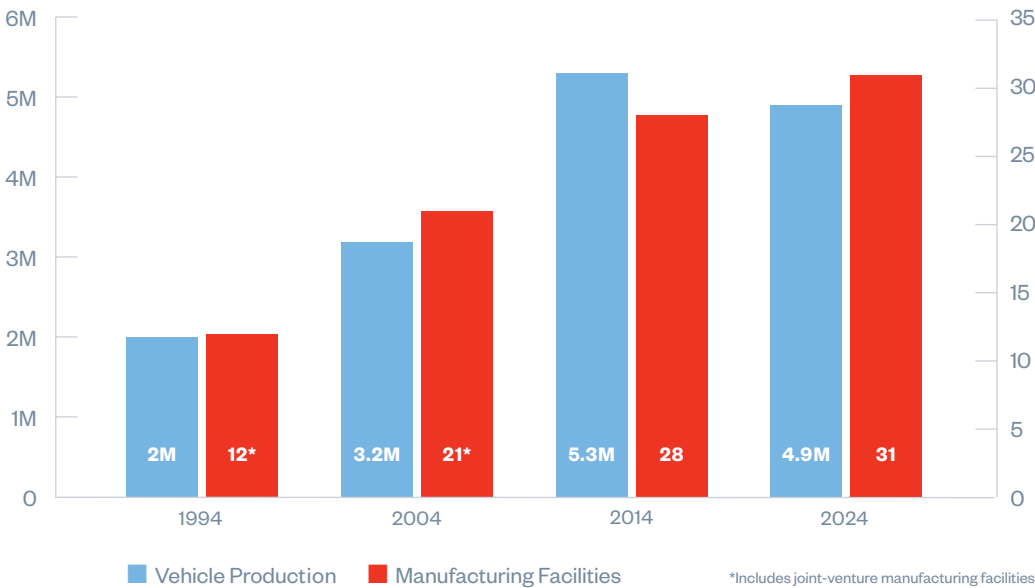


30 Years of Growth

By establishing manufacturing plants, research centers, and supplier networks in America, international automakers have created tens-of-thousands of high-quality jobs while producing 116 million vehicles over the past 30 years — fostering competition, elevating industry standards, and attracting additional investment from global partners.

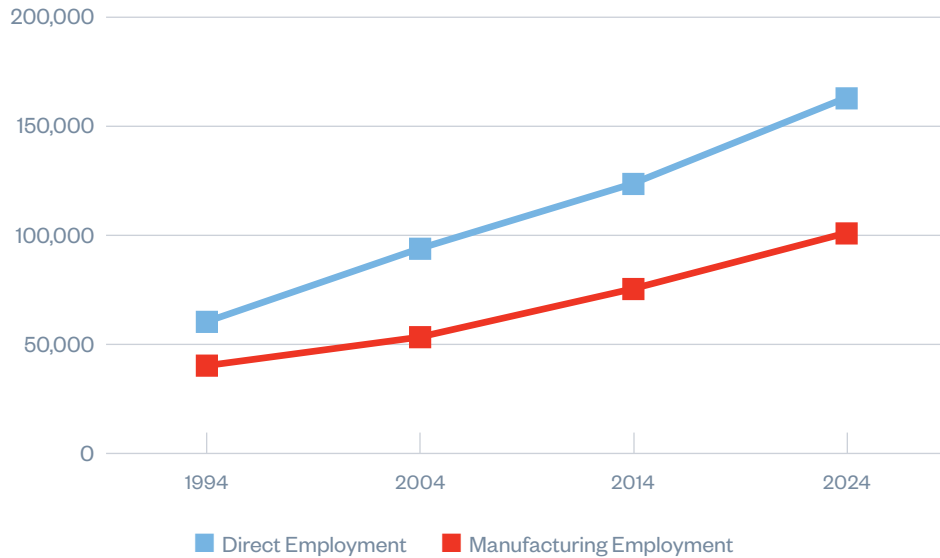


Production Growth



Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

Growth in Direct Employment

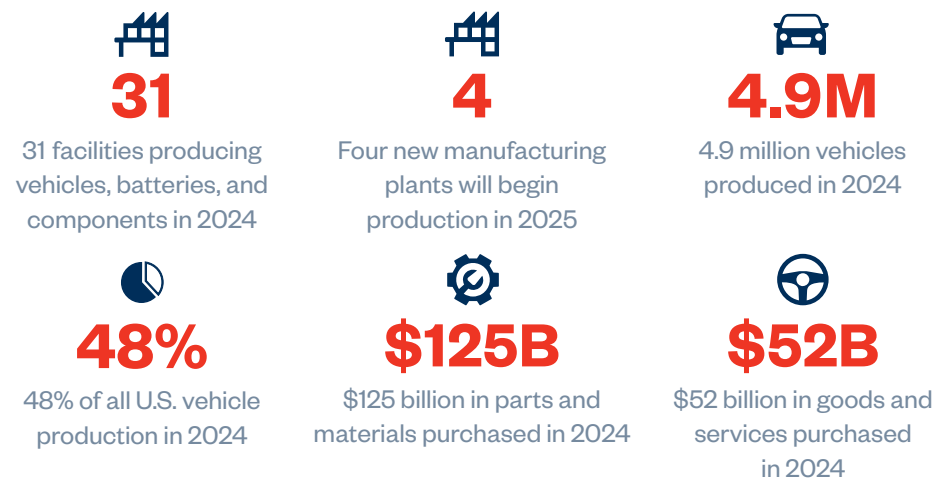


MAZDA TOYOTA | ALABAMA

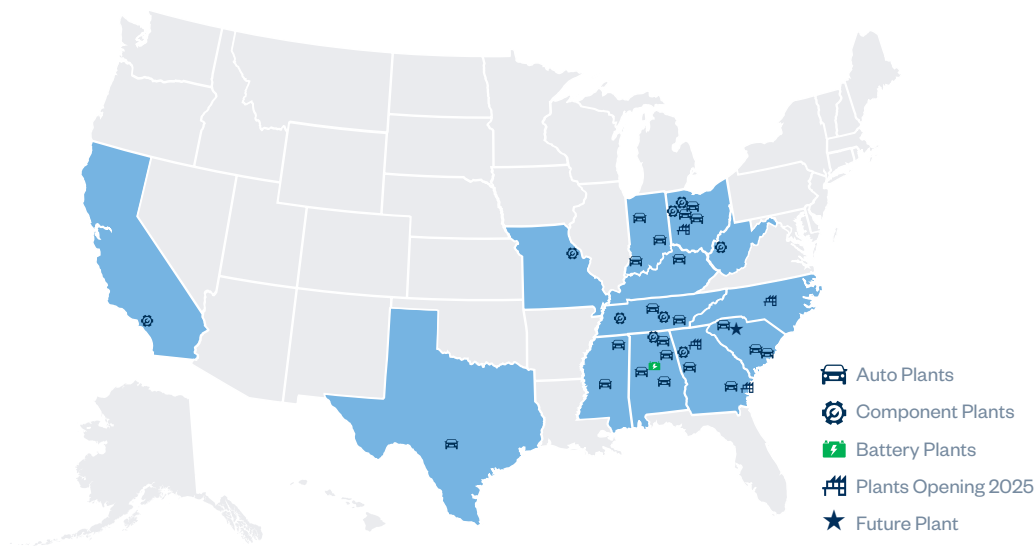
Did you know Mazda Toyota Manufacturing in Alabama expanded its production beyond the Toyota Corolla Cross and Mazda CX-5 to include the Mazda CX-50 Hybrid?

Manufacturing

International automakers' manufacturing workforce produces nearly half of all cars and trucks built in the U.S. Our dedication to expanding U.S.-based operations has resulted in a robust workforce of 162,000 Americans, with two-thirds of those workers in manufacturing positions.



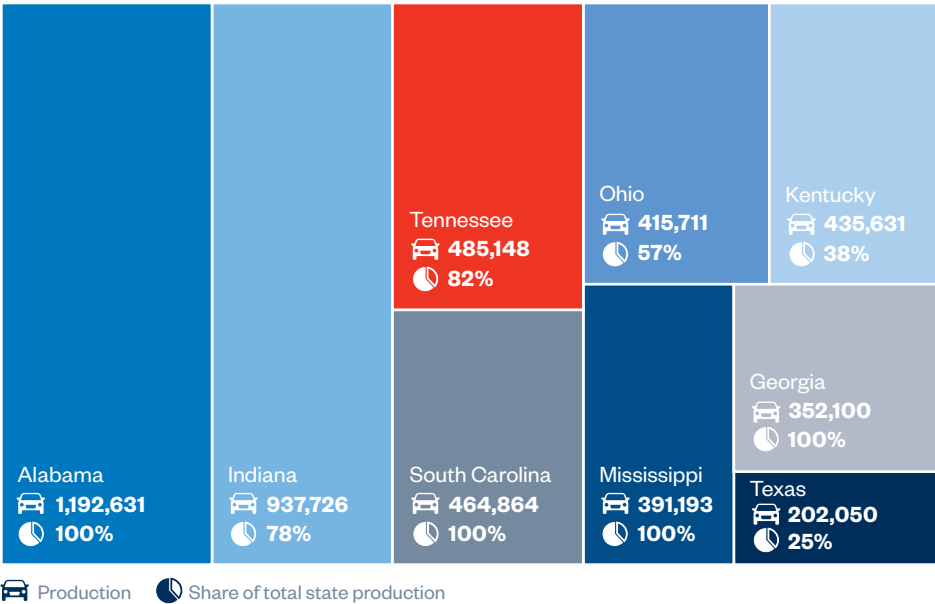
13 States with International Automaker Manufacturing Facilities



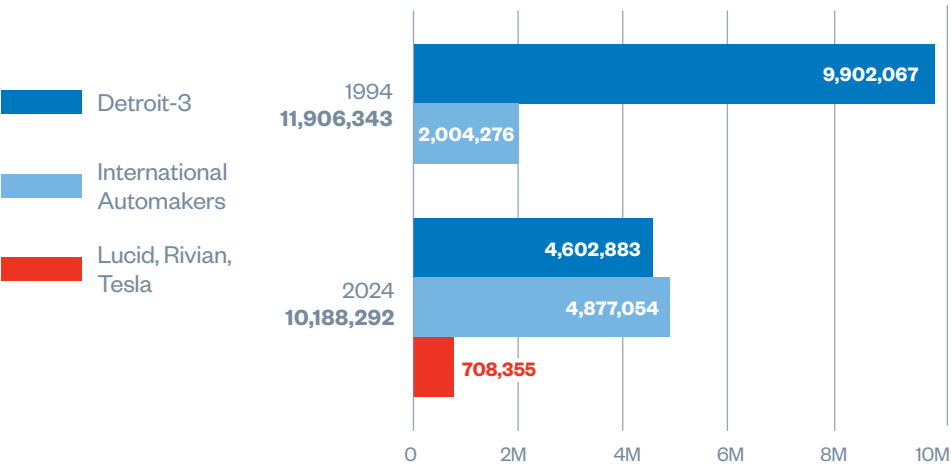
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

U.S. supplier purchases include parts and materials as well as goods and services.

4.9 Million Vehicles Were Produced Across Nine States in 2024



International Automakers Have Increased Their U.S. Production by More Than 143% Over the Past 30 Years



Source: Production data from WardsAuto InfoBank for BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Manufacturing Facilities

State	Automaker	Facility Name	City	Production Start	Vehicles/ Components Produced
Alabama	Honda	 Honda Alabama Auto Plant	Lincoln	2001	Odyssey, Passport, Pilot, Ridgeline, V-6 engines
	Hyundai	 Hyundai Motor Manufacturing Alabama	Montgomery	2005	Genesis GV70, Genesis Electrified GV70, Santa Cruz, Santa Fe, Tucson
	Mazda-Toyota	 Mazda Toyota Manufacturing, U.S.A., Inc.	Huntsville	2021	Mazda CX-50, Mazda CX-50 Hybrid, Toyota Corolla Cross, Toyota Corolla Cross Hybrid
	Mercedes-Benz	 Mercedes-Benz U.S. International, Inc.	Vance	1995	EQE SUV*, EQS SUV*, Mercedes-Maybach EQS SUV*, GLE Coupe*, GLE SUV*, GLS SUV*, Mercedes-Maybach GLS SUV*
	Mercedes-Benz	 Mercedes-Benz U.S. International, Inc.	Woodstock	2022	Electric vehicle batteries
	Toyota	 Toyota Motor Manufacturing, Alabama	Huntsville	2001	4-cylinder, V-6, V-6 Turbo, and Hybrid engines
California	Toyota	 TABCO, Inc.	Long Beach	1972	Current Tacoma model parts, Toyota service parts
Georgia	Honda	 Honda Transmission Plant – Georgia	Tallapoosa	2006	Transmissions
	Hyundai	 Hyundai-LG Energy Solution Electric Battery Plant	Bryan County	2025	Electric vehicle batteries
	Hyundai	 Hyundai Motor Group Metaplant America	Bryan County	2024	IONIQ 5, IONIQ 9*
	Hyundai	 Hyundai-SK Innovation Electric Battery Plant	Bartow County	2025	Electric vehicle batteries
	Kia	 Kia Georgia	West Point	2009	EV6*, EV9, Sorento, Sportage, Telluride
Indiana	Honda	 Honda Indiana Auto Plant	Greensburg	2008	Civic, CR-V, CR-V Hybrid
	Subaru	 Subaru of Indiana Automotive, Inc.	Lafayette	1989	Ascent, Crosstrek, Legacy, Outback
	Toyota	 Toyota Motor Manufacturing, Indiana	Princeton	1996	Grand Highlander, Grand Highlander Hybrid, Highlander, Highlander Hybrid, Sienna Hybrid, Lexus TX, Lexus TX Hybrid, Lexus TX PHEV
Kentucky	Toyota	 Toyota Motor Manufacturing, Kentucky	Georgetown	1986	Camry*, Camry Hybrid, RAV4 Hybrid, Lexus ES, Lexus ES Hybrid, 4-cylinder and V-6 engines, powertrain parts, hydrogen and fuel cell modules
Mississippi	Nissan	 Nissan Canton Vehicle Assembly Plant	Canton	2003	Altima, Frontier
	Toyota	 Toyota Motor Manufacturing, Mississippi	Blue Springs	2007	Corolla

State	Automaker	Facility Name	City	Production Start	Vehicles/ Components Produced
Missouri	Toyota	 Toyota Motor Manufacturing, Missouri	Troy	1990	Cylinder heads
North Carolina	Toyota	 Toyota Battery Manufacturing, North Carolina	Liberty	2025	Electric vehicle batteries
Ohio	Honda	 Honda Anna Engine Plant	Anna	1985	4-cylinder and V-6 engines
	Honda	 Honda East Liberty Auto Plant	East Liberty	1989	CR-V, CR-V Hybrid, Acura MDX, Acura RDX
	Honda	 Honda and LG Energy Solution JV Battery Plant	Jeffersonville	2025	Electric vehicle batteries
	Honda	 Honda Marysville Auto Plant	Marysville	1982	Accord Sedan, Accord Hybrid, Acura Integra, Acura TLX
	Honda	 Honda Performance Manufacturing Center	Marysville	2016	Acura PMC Edition Models, CR-V e:FCEV
	Honda	 Honda Transmission Plant – Ohio	Russells Point	1996	Transmissions, gears, four-wheel-drive components, hybrid-electric systems
South Carolina	BMW	 BMW Manufacturing Corp, LLC	Greer	1994	X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV
	BMW	 BMW Manufacturing Corp, LLC	Woodruff	2030	Electric vehicle battery assembly
	Mercedes-Benz	 Mercedes-Benz Vans, LLC	Ladson	2006	eSprinter Vans*, Sprinter Cargo*, Sprinter Crew*, Sprinter Passenger*
	Volvo Cars	 Volvo Car U.S. Operations	Ridgeville	2018	EX90, S60 PHEV**, S60 Sedan**, Polestar 3
Tennessee	Nissan	 Nissan Decherd Powertrain Plant	Decherd	1997	Engines, crankshaft forgings, cylinder block castings
	Nissan	 Nissan Smyrna Vehicle Assembly Plant	Smyrna	1983	LEAF**, Murano, Pathfinder, Rogue, Infiniti QX60
	Toyota	 Toyota Motor Manufacturing, Tennessee	Jackson	2003	Cylinder blocks, automatic transmission parts
	Volkswagen	 Volkswagen Chattanooga Assembly Plant	Chattanooga	2010	Atlas, Atlas Cross Sport, ID.4
Texas	Toyota	 Toyota Motor Manufacturing, Texas	San Antonio	2003	Sequoia, Tundra, Tundra Hybrid
West Virginia	Toyota	 Toyota Motor Manufacturing, West Virginia	Buffalo	1996	Automatic transmissions, 4-cylinder engines



21 Auto Plants



9 Component Plants



6 Battery Plants

*Assembly only

**Production started in 2025

**Production at this facility ended in 2024

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

Electrified Manufacturing

International automakers have invested over \$35 billion into U.S. electrified vehicle production. These investments are not only shaping the future of transportation, they are offering consumers more options when purchasing the vehicle that best suits their needs.



38 electrified vehicle models* produced in America in 2024



23 hybrid models produced in America in 2024



9 battery electric vehicle (BEV) models produced in America in 2024



5 plug-in hybrid electric vehicle (PHEV) models produced in America in 2024



1 hydrogen fuel cell electric vehicle (FCEV) model produced in America in 2024

*Advanced technology vehicles (electrified) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).



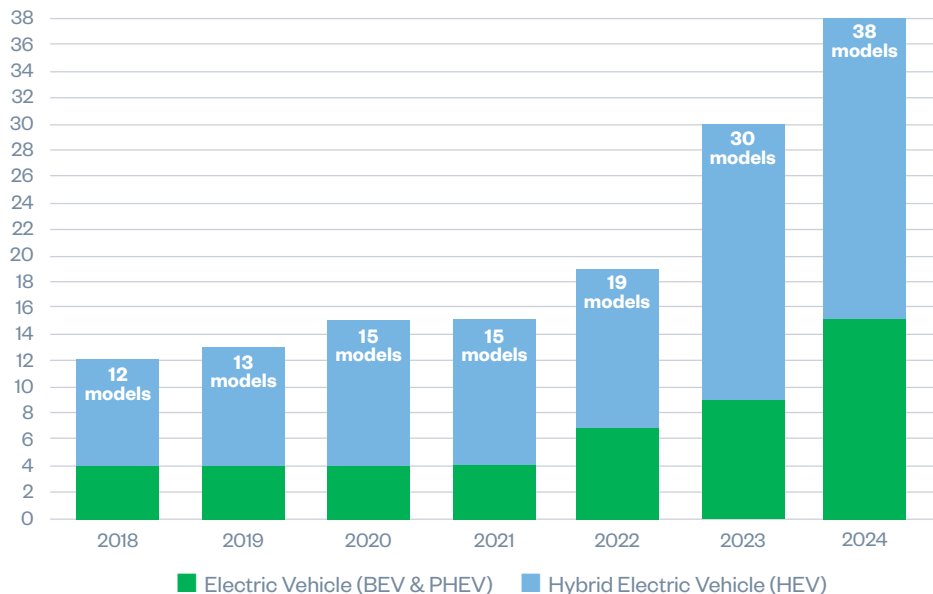
The Genesis GV70 EV is the first Genesis built in the U.S. and the first produced outside South Korea.



VOLVO CARS | SOUTH CAROLINA

Did you know Volvo Cars manufactures its new electric flagship SUV, the EX90, at its plant in Ridgeville, South Carolina?

Electrified Vehicle Models Produced in the U.S. Have Increased 216% Since 2018



Source: Model counts based on Wards Automotive Production Data 2018-2024.

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

Vehicles Made in America



Acura Integra*
Made in Ohio



Acura MDX*
Made in Ohio



Acura RDX*
Made in Ohio



Acura TLX*
Made in Ohio



BMW X5 PHEV*
Made in South Carolina



BMW X6*
Made in South Carolina



BMW X7*
Made in South Carolina



BMW XM PHEV*
Made in South Carolina



Honda Civic*
Made in Indiana



Honda CR-V*
Made in Indiana and Ohio



Honda CR-V e:FCV
Made in Ohio



Honda CR-V Hybrid*
Made in Indiana and Ohio



Hyundai IONIQ 5
Made in Georgia



Hyundai IONIQ 9*
Made in Georgia



Hyundai Santa Cruz*
Made in Alabama



Hyundai Santa Fe*
Made in Alabama



Hyundai Tucson*
Made in Alabama



Kia Telluride*
Made in Georgia



Lexus ES*
Made in Kentucky



Lexus ES Hybrid*
Made in Kentucky



Lexus TX*
Made in Indiana



Lexus TX Hybrid*
Made in Indiana



Mercedes-Benz
GLE Coupe** **
Made in Alabama



Mercedes-Benz
GLE SUV** **
Made in Alabama



Mercedes-Benz
GLS SUV** **
Made in Alabama



Mercedes-Maybach
EQS SUV** **
Made in Alabama



Mercedes-
Maybach GLS** **
Made in Alabama



Nissan Frontier*
Made in Mississippi



Nissan LEAF**
Made in Tennessee



Nissan Murano*
Made in Tennessee



Nissan Pathfinder*
Made in Tennessee



Nissan Rogue*
Made in Tennessee



Toyota Camry***
Made in Kentucky



Toyota Camry Hybrid*
Made in Kentucky



Toyota Corolla*
Made in Mississippi



Toyota Corolla Cross*
Made in Alabama



Toyota Corolla Cross
Hybrid*
Made in Alabama



Toyota Sequoia*
Made in Texas



Toyota Sienna Hybrid*
Made in Indiana



Toyota Tundra*
Made in Texas



Toyota Tundra Hybrid*
Made in Texas



Volkswagen Atlas*
Made in Tennessee

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



BMW X3*
Made in South Carolina



BMW X3 PHEV*
Made in South Carolina



BMW X4*
Made in South Carolina



BMW X5*
Made in South Carolina



Genesis GV70*
Made in Alabama



Genesis Electrified GV70*
Made in Alabama



Honda Accord*
Made in Ohio



Honda Accord Hybrid*
Made in Ohio



Honda Odyssey*
Made in Alabama



Honda Passport*
Made in Alabama



Honda Pilot*
Made in Alabama



Honda Ridgeline*
Made in Alabama



Infiniti QX60*
Made in Tennessee



Kia EV6*
Made in Georgia



Kia EV9*
Made in Georgia



Kia Sorento*
Made in Georgia



Kia Sportage*
Made in Georgia



Lexus TX PHEV*
Made in Indiana



Mazda CX-50*
Made in Alabama



Mazda CX-50 Hybrid*
Made in Alabama



Mercedes-Benz
EQE SUV* **
Made in Alabama



Mercedes-Benz
EQS SUV* **
Made in Alabama



Mercedes-Benz
eSprinter Van
Made in South Carolina



Mercedes-Benz
Sprinter Cargo**
Made in South Carolina



Mercedes-Benz
Sprinter Crew**
Made in South Carolina



Mercedes-Benz
Sprinter Passenger**
Made in South Carolina



Nissan Altima*
Made in Mississippi



Polestar 3
Made in South Carolina



Subaru Ascent*
Made in Indiana



Subaru Crosstrek*
Made in Indiana



Subaru Legacy*
Made in Indiana



Subaru Outback*
Made in Indiana



Toyota Grand
Highlander*
Made in Indiana



Toyota Grand Highlander
Hybrid*
Made in Indiana



Toyota Highlander*
Made in Indiana



Toyota Highlander
Hybrid*
Made in Indiana



Toyota RAV4 Hybrid*
Made in Kentucky



Volkswagen Atlas
Cross Sport*
Made in Tennessee



Volkswagen ID.4*
Made in Tennessee



Volvo EX90*
Made in South Carolina



Volvo S60***
Made in South Carolina



Volvo S60 PHEV**
Made in South Carolina

*Exported from America **Assembly only *Production started in 2025 **Production at this facility ended in 2024

Capital & Community Investment

International automakers are vital economic contributors to American communities, investing \$124 billion in their U.S. operations over the past 60 years. Our long-term commitment to strengthening the American economy helps foster job growth and creates opportunities for prosperity nationwide.



\$124B

International automakers have invested \$124 billion into U.S. operations



72%

Total investment has increased 72% in the past 10 years



500

International automakers operate 500 facilities across 36 states



\$39.6B

\$39.6 billion generated in state and local tax receipts and other revenues



\$49.7B

\$49.7 billion generated in federal tax receipts and other revenues



\$342B

\$342 billion contributed to gross domestic product in 2024



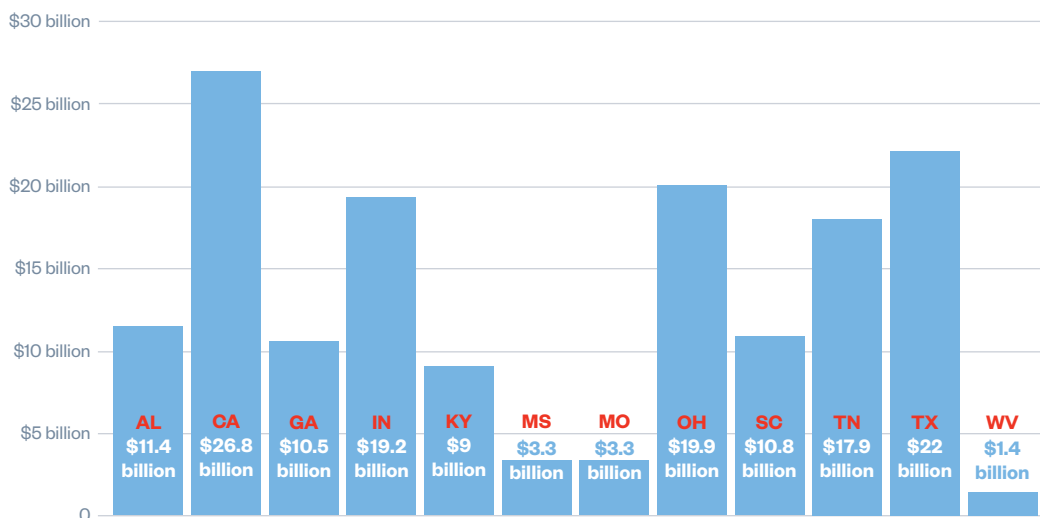
HYUNDAI | GEORGIA

Did you know Hyundai's new \$7.6 billion electric vehicle factory in Georgia is the largest economic development project in the state's history?

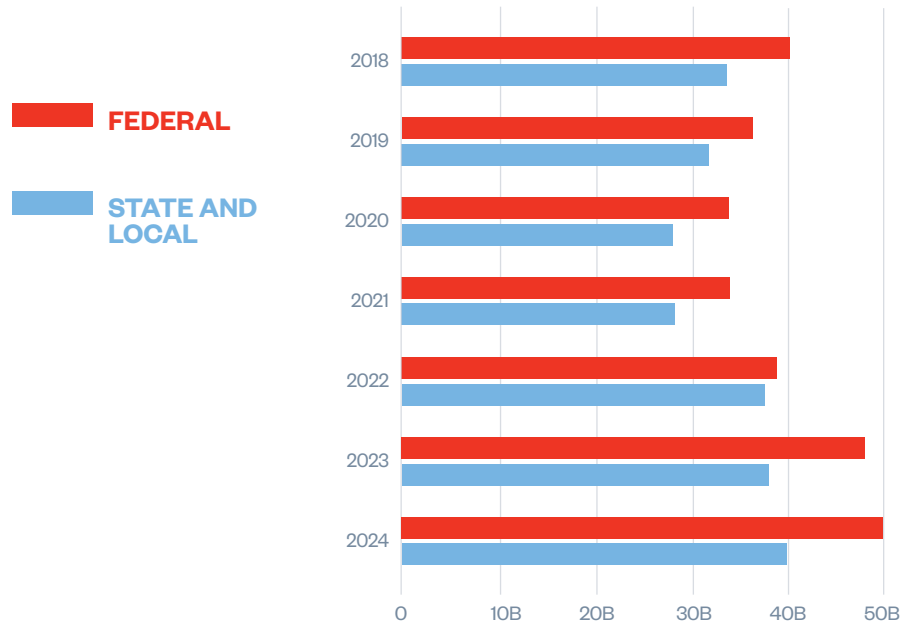


Toyota Motor Manufacturing Mississippi marked a major milestone with the two millionth Corolla assembled at its Blue Springs plant — underscoring the strength of the local workforce and Toyota's long-term investment in the region.

International Automakers and Auto Dealers Contributed Billions of Dollars to Gross State Product in 2024



Billions of Dollars in Federal, State and Local Taxes Are Generated by International Automakers and Auto Dealers



VOLKSWAGEN | TENNESSEE

Did you know Volkswagen Chattanooga assembled its 200,000th Atlas Cross Sport last year, a midsize SUV designed specifically for American buyers?

Research & Development

As the automotive industry undergoes a monumental transition, international automakers are at the forefront. Our investments in innovative technologies are ensuring safer, greener, and more advanced vehicles while creating thousands of high-quality jobs across the nation.



75

75 R&D facilities
located in 16 states



10,000

More than 10,000 R&D
employees



100

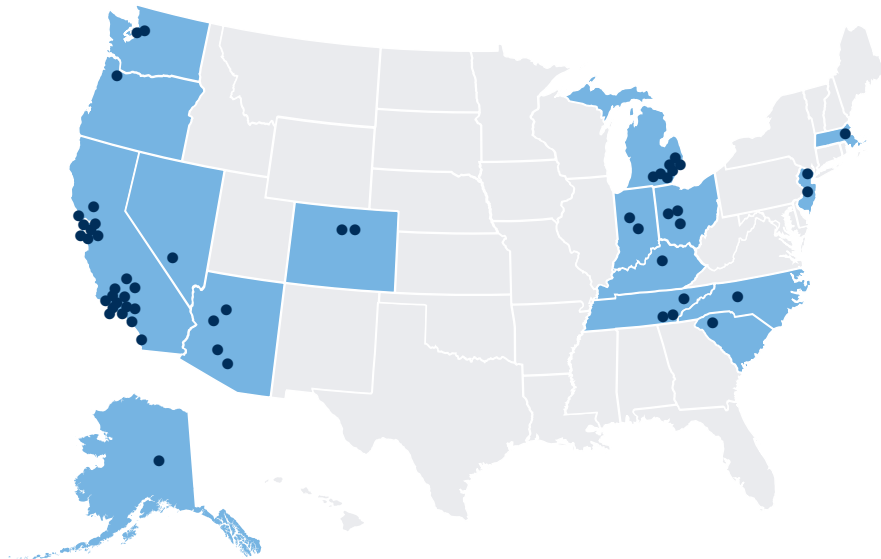
100 different models designed or
developed in the U.S.



77%

77% of R&D employees are
located in California, Michigan,
and Ohio

R&D Operations Locations in 16 States





HONDA | OHIO

Did you know Honda's
largest auto engine plant
in the world is located in
Anna, Ohio?

International Automakers Have Been Designing and Developing Vehicles in the U.S. Since 1991



Acura CL*
Acura EL
Acura MDX*
Acura NSX
Acura RDX*
Acura TL*
Acura TLX
Acura ZDX



Honda Accord Coupe*
Honda Accord Sedan
Honda Accord Wagon*
Honda Civic
Honda Civic Coupe*
Honda Element
Honda Odyssey*
Honda Passport
Honda Pilot*
Honda Ridgeline*



Infiniti QX50
Infiniti QX55
Infiniti QX60



Kia EV6
Kia EV9
Kia K5
Kia Cadenza*
Kia Carnival
Kia Forte*
Kia Niro*
Kia Rio*
Kia Sedona*
Kia Seltos
Kia Sorento*
Kia Soul*
Kia Sportage
Kia Stinger
Kia Telluride



Nissan Altima*
Nissan Frontier*
Nissan Kicks
Nissan LEAF
Nissan Maxima*
Nissan Murano
Nissan Note
Nissan NV
Nissan NV200
Nissan Pathfinder
Nissan Rogue
Nissan Sentra*
Nissan Titan*
Nissan Versa
Nissan Versa Sedan



Genesis G70
Genesis G80
Genesis G90
Genesis GV60
Genesis GV70
Genesis Electrified EV70
Genesis GV80



Hyundai Accent
Hyundai Elantra*
Hyundai Elantra Hybrid
Hyundai Elantra N
Hyundai IONIQ 5*
Hyundai IONIQ 5 N
Hyundai IONIQ 6
Hyundai IONIQ 9
Hyundai Kona*
Hyundai Kona Electric
Hyundai Nexo
Hyundai Palisade
Hyundai Santa Cruz
Hyundai Santa Fe
Hyundai Santa Fe Hybrid
Hyundai Sonata
Hyundai Sonata Hybrid
Hyundai Tucson
Hyundai Tucson Hybrid
Hyundai Veloster N
Hyundai Venue



Lexus ES
Lexus ES Hybrid
Lexus NX
Lexus NX Hybrid


























































































































TOYOTA

Toyota Avalon*
Toyota Camry
Toyota Corolla
Toyota Corolla Cross Hybrid
Toyota Grand Highlander
Toyota Grand Highlander Hybrid
Toyota Highlander
Toyota Highlander Hybrid
Toyota RAV4
Toyota RAV4 EV
Toyota Sequoia Hybrid
Toyota Sienna*
Toyota Solara
Toyota Tacoma
Toyota Tundra*
Toyota Tundra Hybrid
Toyota Venza

*Multiple generations
Some models listed are no longer in production.

R&D Facilities

State	Company		Facility	City
Alaska	Volkswagen		Fairbanks KL4 Test Station	Fairbanks
	Nissan		Nissan Technical Center North America Arizona Testing Center	Stanfield
Arizona	Toyota	 	Toyota Arizona Proving Grounds	Wittmann
	Volkswagen		Volkswagen Arizona Proving Grounds	Maricopa
	Volvo Cars		Volvo Car Arizona Proving Ground	Wittman
	BMW		BMW of North America Engineering and Emission Test Center	Oxnard
	BMW	 	BMW Technology Office	Mountain View
California	BMW		Designworks	Santa Monica
	Honda	 	Acura Design Studio	Torrance
	Honda	 	Honda Design Studio	Torrance
	Honda		Honda Innovations, Inc.	Mountain View
	Honda		Honda Proving Center of California	Cantil
	Honda		Honda Research Institute USA, Inc., Silicon Valley Research Office	San Jose
	Hyundai	  	Hyundai America Technical Center, Inc. Design Center/Tech Facility	Irvine
	Hyundai	  	Hyundai America Technical Center, Inc. Engineering Facility	Chino
	Hyundai	  	Hyundai America Technical Center, Inc. Engineering Facility (Commercial Veh.)	Chino
	Hyundai	  	Hyundai America Technical Center, Inc. Hyundai CRADLE	Mountain View
	Hyundai	  	Hyundai America Technical Center, Inc. New Horizons Studio	Fremont
	Hyundai	  	Hyundai America Technical Center, Inc. North American Quality Center	Chino
	Hyundai		Hyundai America Technical Center, Inc. Proving Ground	California City
	Kia		Kia Design Center America	Irvine
	Mazda		Mazda R&D Irvine	Irvine
	Mercedes-Benz	 	Mercedes-Benz R&D North America	Carlsbad
	Mercedes-Benz	 	Mercedes-Benz R&D North America	Long Beach
	Mercedes-Benz	 	Mercedes-Benz R&D North America	Sunnyvale
	Nissan		Nissan Design America	San Diego
	Nissan		Nissan Advanced Technology Center Silicon Valley	Santa Clara
	Nissan		Nissan Technical Center	West Sacramento
	Subaru		Subaru Research & Development	Cypress
	Subaru		Subaru Research & Development	Tustin
	Toyota		Calty Design Research	Newport Beach
	Toyota		Toyota InfoTechnology Center U.S.A.	Mountain View
	Toyota		Toyota Racing Development	Costa Mesa
	Toyota	 	Toyota Research Institute	Palo Alto
	Volkswagen		Audi Advanced Driver Assistance R&D (Volkswagen)	San Jose
	Volkswagen		Audi of America Design Loft (Volkswagen)	Malibu
	Volkswagen	 	Volkswagen Innovation and Engineering Center California	Belmont

State	Company		Facility	City
California	Volkswagen		Volkswagen Oxnard Engineering Campus	Oxnard
	Volvo Cars	 	Volvo Car Autonomous Drive	Camarillo
	Volvo Cars		Volvo Car Technology	Sunnyvale
Colorado	Honda	 	American Honda Motor Co., Inc., Denver Test Lab	Denver
	Volkswagen		Audi Test Lab (Volkswagen)	Golden
Indiana	Honda		American Honda Motor Indianapolis Development Facility	Brownsburg
	Subaru		Subaru Research & Development	Lafayette
Kentucky	Toyota		Toyota Production Engineering and Manufacturing Center	Georgetown
Massachusetts	Toyota		Toyota Research Institute	Cambridge
Michigan	Honda	 	American Honda Motor Co., Inc., Ann Arbor Test Lab	Ann Arbor
	Honda	 	American Honda Motor Co., Inc., Pontiac Office	Auburn Hills
	Honda	  	American Honda Motor Co., Inc., Warren Office	Warren
	Honda		Honda Fuel Cell System Manufacturing, LLC	Brownstown
	Hyundai	  	Hyundai America Technical Center, Inc.	Superior Township
	Hyundai	  	Hyundai Safety Test and Investigation Laboratory	Superior Township
	Mercedes-Benz	 	Mercedes-Benz R&D North America	Ann Arbor
	Mercedes-Benz	  	Mercedes-Benz R&D North America	Farmington Hills
	Mitsubishi	 	Mitsubishi Motors R&D of America, Inc	Ann Arbor
	Nissan		Nissan Technical Center North America	Farmington Hills
	Subaru		Subaru Research & Development	Van Buren Township
	Toyota		Caltex Design Research (Toyota)	Ann Arbor
	Toyota	  	Toyota Motor North America R&D	Ann Arbor
	Toyota	 	Toyota Motor North America R&D	Saline
	Toyota	  	Toyota Research Institute	Ann Arbor
Nevada	Volkswagen		Death Valley Station / Beatty Workshop	Beatty
New Jersey	Subaru		Subaru Research & Development	Pennsauken
	Volkswagen		Volkswagen Allendale Test Center	Allendale
North Carolina	Toyota	  	Toyota Racing Development	Salisbury
Ohio	Honda		Honda Ohio Research Office (99P Labs)	Columbus
	Honda		Honda Automotive Labs of Ohio (HALO)	East Liberty
	Honda	  	Honda North American Auto Development Center	Raymond
Oregon	JLR		Jaguar Land Rover Global Digital Design Center	Portland
South Carolina	BMW		BMW Group Information Technology Research Center	Greenville
Tennessee	Volkswagen		Volkswagen Battery Engineering Lab	Chattanooga
	Volkswagen		Volkswagen Innovation Hub	Knoxville
	Volkswagen		Volkswagen North American Engineering and Planning Center	Chattanooga
Washington	Mercedes-Benz		Mercedes-Benz R&D North America	Seattle
	Volkswagen		Volkswagen Automotive Cloud, LLC	Redmond

 Design/Development
  Electric Vehicles
  Autonomous Vehicles
  Testing/Proving Grounds
  Advanced Technology & Innovation



NISSAN | TENNESSEE

Did you know Nissan's plant in Smyrna, Tennessee is the largest of the automaker's three U.S. plants and produced its 15 millionth vehicle last year?

People



Employment

International automakers generated 2.4 million jobs in 2024, fueling the growth of America's skilled workforce and bolstering the U.S. auto industry's competitive edge globally. Our employees are the backbone of everything we do, driving innovation and excellence in every vehicle produced.



162,000

162,000 direct U.S. employees



\$16.5B

Direct employee payroll of \$16.5 billion



100,000

100,000 direct jobs in manufacturing



2.4M

2.4 million direct and indirect¹ U.S. jobs generated



\$195B

Total employee compensation of \$195 billion¹ in 2024

¹Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.



MERCEDES-BENZ | ALABAMA

Did you know Mercedes-Benz's plant in Alabama was their first major passenger car assembly plant outside of Germany and is regarded as the catalyst of the auto industry in the state?

Workforce Development

By investing in workforce development programs and growth opportunities, international automakers are preparing today's workforce for tomorrow's challenges. These efforts ensure that our talented employees have the skills and knowledge to thrive in an evolving automotive industry.



75%

75% of companies' employees participated in workforce development programs last year



41%

41% of companies' workforce programs involve external partnerships



42%

42% of companies' programs focus on upskilling and reskilling current workforce

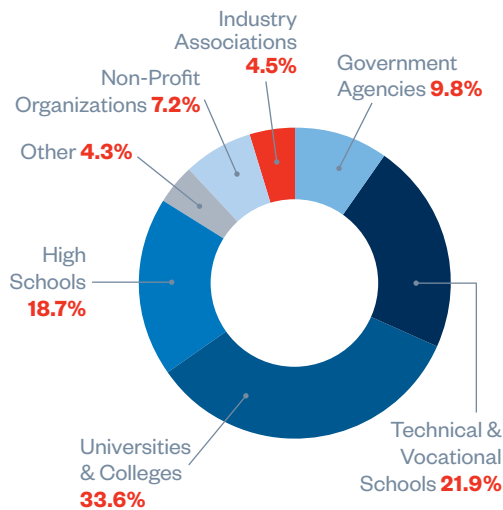


50%

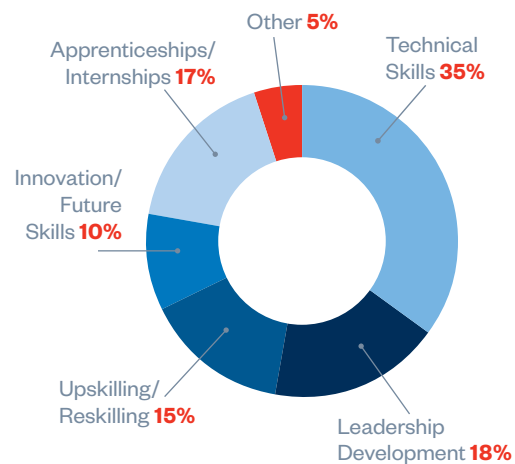
50% of companies collaborate with auto dealers on training programs

Source: The 2025 Autos Drive America Workforce Development Survey

Workforce Development Partnerships



Workforce Development Investment Priorities



Workforce Development



BMW | Scholars Program: This two-year apprenticeship program partners with local area technical colleges to allow students in manufacturing-related fields to attend class full-time while working part-time at BMW Manufacturing Co., LLC. BMW expanded the popular Scholars program to include the BMW Rising Scholars for high school seniors and launched the Veterans Acceleration Program in 2024.



Honda | Drive the Legacy: "Drive the Legacy" advances Honda's longstanding commitment to Historically Black Colleges and Universities and attracts top talent to the company. As part of the initiative, Honda associates are actively engaged with universities through programs such as Alabama A&M University's STEM Star Scholars and the Alabama State University BEST Robotics Hub.



Hyundai | Hyundai Initiative for Robotics Excellence: The Hyundai Initiative for Robotics Excellence is the result of multiple grants made by Hyundai Motor Manufacturing Alabama over several years to establish robotics teams at local schools to seed the next generation of a technically proficient workforce. Last year's investment in Alabama robotics education totaled \$363,000.



Kia | Kia Georgia Training Center: Jointly operated by Kia Georgia and Georgia Quick Start, the Kia Georgia Training Center houses robotics, welding and electronics labs, classrooms, and equipment for training on state-of-the-art programmable logic controllers. The training center was a key part of Kia Georgia's growth to more than 3,200 team members in the state.



Mazda | FUSE Studio's STEM Labs: Mazda's funding of STEM labs transforms traditional classrooms into dynamic learning environments. Last year, the Mazda Foundation awarded more than \$500,000 to expand its program to nine additional schools to improve equitable access to education and job opportunities.



Mercedes-Benz | Job Corp Partnership: To help meet the demand for auto technicians in the growing electric vehicle industry, the U.S. Department of Labor established a national partnership with Mercedes-Benz USA to train Job Corps students initially at centers in Kentucky and Utah for auto industry careers. The public-private partnership creates pathways for students aged 16 to 24 years, including potential employment with Mercedes-Benz.



Mitsubishi | Female Trailblazers: In 2024, Mitsubishi Motors North America highlighted the achievements and contributions of female trailblazers within the company for Women's History Month. One trailblazer, Christina Cladera, began as a cashier at a Mitsubishi dealership in 2003 and worked her way up to Regional Aftersales Manager.



Nissan | Centers of Excellence: Nissan launched the Centers of Excellence in Decherd, Tennessee, in collaboration with the Tennessee Board of Regents, Tennessee College of Applied Technology (TCAT), and several local schools. The initiative offers students a curriculum that combines theoretical knowledge with practical knowledge in courses such as advanced manufacturing and mechatronics. Upon completion of the courses, students can earn industry-recognized certifications.



Subaru | Purdue Polytechnic Institute Partnership: Subaru of Indiana employees can earn a degree at Purdue Polytechnic Institute while working full time at Subaru. Classes are offered during both day and evening so that students can continue to meet their work and family obligations while working toward an undergraduate major or certification. Graduates earn valuable skills in organizational leadership, engineering, and logistics.



Toyota | Toyota Kentucky Triple Crown: Toyota recently announced the Triple Crown for workforce readiness, three largescale initiatives at the company's Kentucky plant to develop future talent and further train its highly skilled team members. One of the three initiatives is the investment of up to \$1 million to launch the 4T Academy, a hands-on training program that will provide high school juniors and seniors with a direct pathway to a career in manufacturing.



Volkswagen | UT/Volkswagen Innovation Hub: In collaboration with the University of Tennessee and Oakridge National Lab, Volkswagen Group of America formed its Innovation Hub in Knoxville where UT faculty and students, lab scientists, and Volkswagen engineers work together. The Innovation Hub is also home to the VW PhD Fellows, a one-of-a-kind program that integrates UT doctoral candidates into Volkswagen as full-time employees as they work toward their dissertation.



Volvo Car | Accelerator Program: In 2024, the Volvo Car Charleston Plant launched its inaugural Volvo Accelerator program for high school seniors to receive an introduction to manufacturing and learn skills needed to excel at Volvo. Sixteen graduates are already thriving as full-time team members at the plant in Ridgeville, South Carolina.



BMW | SOUTH CAROLINA

Did you know BMW has been the leading automotive exporter by value in the U.S. for more than a decade and exported eight different models from U.S. facilities last year?

Trade



U.S.-Made Exports

The success of the U.S. automotive industry is largely driven by its performance overseas. International automakers contribute to America's economic growth and innovation by exporting vehicles around the world, reinforcing the importance of trade with our allies and partners while fostering progress and expanding U.S. market reach.



\$31B

\$31 billion in vehicle exports in 2024



795K

795,000 U.S.-built vehicles exported by international automakers in 2024



130

Vehicles exported to nearly 130 countries and territories



16%

16% of American-made vehicles were exported in 2024



75

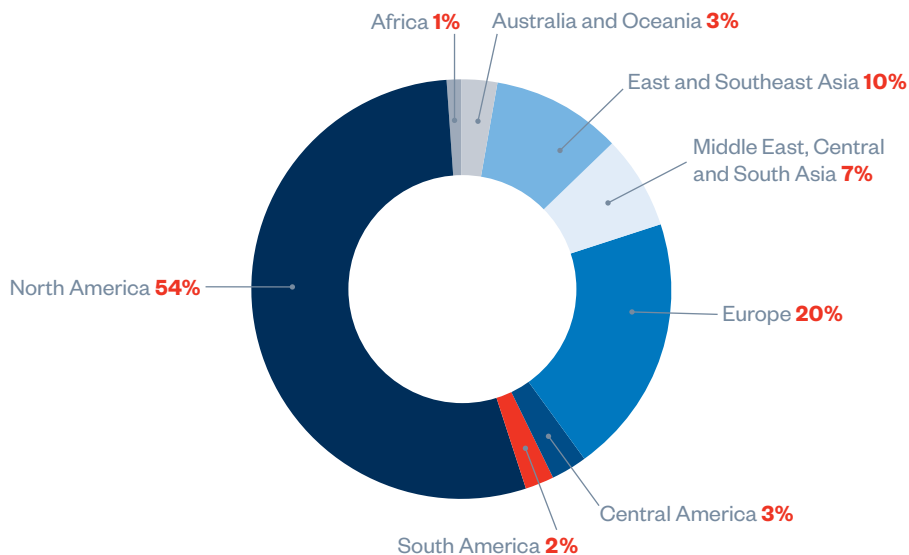
75 different models exported from international automakers' U.S. manufacturing facilities



64%

64% of exports in 2024 were to U.S. free trade agreement partners

U.S. Built Vehicles are Exported Worldwide



Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



In October 2024, Volkswagen Group of America announced the grand opening of a new port facility at Port Freeport in Texas. The Gulf Coast hub represents an approximate \$114 million investment in the Freeport area and created more than 110 new direct jobs.

Trade Supports Jobs in Manufacturing States

State	Total Jobs	2024 Production	Models Exported
Alabama	90,776	1,192,631	Honda: Odyssey, Passport, Pilot, Ridgeline Hyundai: Genesis GV70, Genesis Electrified GV70, Santa Cruz, Santa Fe, Tucson Mazda: CX-50, Mazda CX-50 Hybrid Mercedes-Benz: EQE SUV, EQS SUV, GLE Coupe, GLE SUV, GLS SUV, Mercedes-Maybach EQS SUV, Mercedes-Maybach GLS SUV Toyota: Corolla Cross, Corolla Cross Hybrid
Georgia	76,961	352,100	Kia: EV9, Sorento, Sportage, Telluride
Indiana	122,667	937,726	Honda: Civic, CR-V, CR-V Hybrid Subaru: Ascent, Crosstrek, Legacy, Outback Toyota: Grand Highlander, Grand Highlander Hybrid, Highlander, Highlander Hybrid, Sienna Hybrid, Lexus TX, Lexus TX Hybrid, Lexus TX PHEV
Kentucky	75,582	435,631	Toyota: Camry, Camry Hybrid, RAV4 Hybrid, Lexus ES, Lexus ES Hybrid
Mississippi	28,724	391,193	Nissan: Altima, Frontier Toyota: Corolla
Ohio	165,631	415,711	Honda: Accord, Accord Hybrid, CR-V, CR-V Hybrid, Acura Integra, Acura MDX, Acura RDX, Acura TLX
South Carolina	80,878	464,864	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Volvo: EX90, S60
Tennessee	117,923	485,148	Nissan: Murano, LEAF, Pathfinder, Rogue, Infiniti QX60 Volkswagen: Atlas, Atlas Cross Sport, ID.4
Texas	157,884	202,050	Toyota: Sequoia, Tundra, Tundra Hybrid

Source: Production data from WardsAuto InfoBank for BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Top Export Markets

Rank	Exports	Total Volume
1	<i>Canada</i>	195,390
2	<i>Mexico</i>	155,890
3	European Union*	99,907
4	Gulf Cooperation Council**	36,866
5	<i>South Korea</i>	30,301
6	China	22,309
7	<i>Australia</i>	16,673
8	Puerto Rico	14,945
9	United Kingdom	14,360
10	Japan	5,731
11	Switzerland	4,388
12	Thailand	3,740
13	South Africa	3,142
14	Brazil	2,780
15	Morocco	1,495

Italics indicate country the U.S. has an FTA in effect with

*EU 27

**Consists of Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates



While celebrating 30 years in South Carolina, the BMW Group Plant Spartanburg announced the opening of a new press shop, a nearly \$200 million investment that led to the addition of over 200 new jobs.

Exports by Seaport

Port	Models Exported
Long Beach, CA	Honda: Accord, Accord Hybrid, Civic, CR-V, CR-V Hybrid, Odyssey, Passport, Pilot, Ridgeline, Acura Integra, Acura MDX, Acura RDX, Acura TLX Nissan: Altima Subaru: Ascent, Crosstrek Toyota: Camry, Camry Hybrid, Corolla, Corolla Cross, Corolla Cross Hybrid, Grand Highlander, Grand Highlander Hybrid, Highlander, Highlander Hybrid, Sequoia, Sienna Hybrid, Tundra, Tundra Hybrid, Lexus ES Hybrid, Lexus TX, Lexus TX Hybrid, Lexus TX PHEV
Los Angeles, CA	Nissan: Frontier, Pathfinder, Infiniti QX60
National City, CA	Toyota: Camry, Camry Hybrid, Corolla Cross, Corolla Cross Hybrid, Highlander, Highlander Hybrid, Sequoia, Sienna Hybrid, Tundra, Tundra Hybrid, Lexus ES Hybrid
Oakland, CA	Toyota: Corolla Cross, Highlander, Sequoia, Tundra, Tundra Hybrid
Port Hueneme, CA	Honda: Accord, Accord Hybrid, Civic, CR-V, CR-V Hybrid, Odyssey, Passport, Pilot, Ridgeline, Acura Integra, Acura MDX, Acura RDX, Acura TLX Toyota: Highlander, Sienna Hybrid
Jacksonville, FL	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Honda: Accord, Accord Hybrid, Civic, CR-V, CR-V Hybrid, Odyssey, Pilot, Passport, Ridgeline, Acura Integra, Acura MDX, Acura RDX, Acura TLX Hyundai: Santa Cruz, Santa Fe, Genesis GV70, Genesis Electrified GV70 Kia: EV9, Sorento, Sportage, Telluride Mazda: CX-50 Mercedes-Benz: EQE SUV, EQS SUV, GLE Coupe, GLE SUV, GLS SUV, Mercedes-Maybach GLS SUV Nissan: Pathfinder, Infiniti QX60 Subaru: Ascent, Crosstrek, Outback Toyota: Highlander, Highlander Hybrid, Sequoia Hybrid, Tundra, Tundra Hybrid Volkswagen: Atlas Volvo: EX90, S60
Miami, FL	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Honda: CR-V, Odyssey, Pilot, Ridgeline
Port Everglades, FL	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Honda: CR-V, Odyssey, Pilot, Ridgeline, Acura Integra, Acura MDX, Acura RDX Hyundai: Santa Cruz, Santa Fe Mercedes-Benz: EQE SUV, EQS SUV, GLE SUV, GLS SUV, Mercedes-Maybach GLS SUV
Brunswick, GA	Honda: Accord Hybrid, CR-V, Odyssey, Pilot, Ridgeline, Acura Integra Kia: Telluride Mercedes-Benz: EQE SUV, EQS SUV, GLE SUV, GLS SUV, Mercedes-Maybach EQS SUV, Mercedes-Maybach GLS SUV Nissan: Altima, Murano, Pathfinder, Infiniti QX60 Toyota: Camry, Highlander, Highlander Hybrid Volvo: EX90
Savannah, GA	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Honda: Ridgeline Mercedes-Benz: EQE SUV, EQS SUV, GLE Coupe, GLE SUV, GLS SUV, Mercedes-Maybach GLS SUV Subaru: Ascent Volvo: EX90
Baltimore, MD	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Honda: Accord, Accord Hybrid, Civic, CR-V, CR-V Hybrid, Acura Integra, Acura MDX, Acura RDX, Acura TLX Nissan: Pathfinder Subaru: Ascent Toyota: Highlander Hybrid, Tundra Volvo: EX90
Buffalo, NY	Nissan: Frontier, Murano, LEAF, Pathfinder, Rogue, Infiniti QX60
Portland, OR	Honda: Accord, Accord Hybrid, Civic, CR-V, CR-V Hybrid, Odyssey, Pilot, Ridgeline Volvo: EX90
Philadelphia, PA	Volvo: EX90
Charleston, SC	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Nissan: Rogue Volvo: S60



SUBARU | INDIANA

Did you know Subaru of Indiana is the automaker's only manufacturing plant outside of Japan and manufactures about half of all Subaru vehicles sold in North America?

Sales



Dealerships

International nameplate dealerships serve as vital community members across the nation, creating more than half of all U.S. dealership jobs in America. These dealerships represent the forefront of the industry, embodying the values of the manufacturers they represent and ensuring strong consumer connections.



9,387

9,387 international nameplate automobile dealer franchises across the country



566,803

566,803 direct U.S. dealership employees



\$47B

Payroll of \$47 billion



50%+

More than half of all U.S. dealership jobs are created by international nameplate automobile dealers



615,000

615,000 indirect jobs created by international nameplate dealerships in 2024



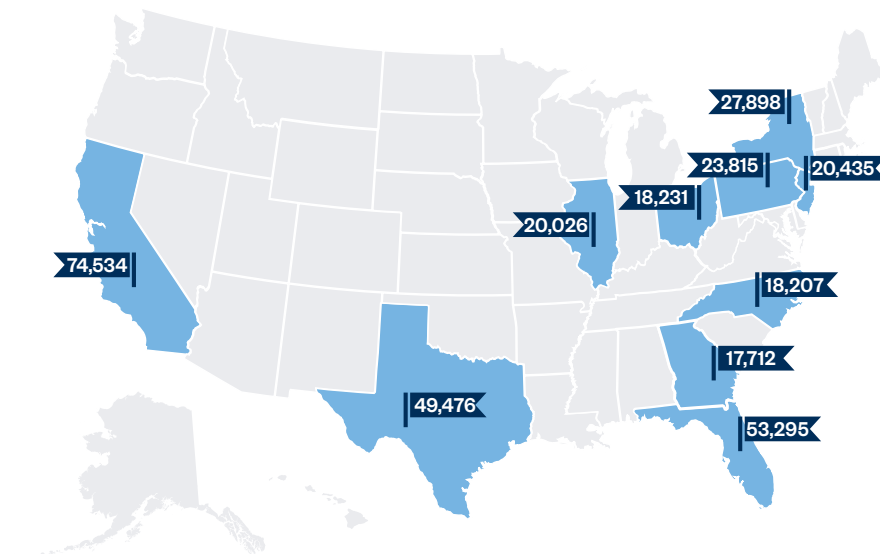
MITSUBISHI | DEALERSHIPS

Did you know Mitsubishi Motors launched its Momentum 2030 plan last year to modernize its retail sales model and expand its network of 330 dealerships?



Subaru of America reached a major milestone in June 2024, selling its 3 millionth Outback — a symbol of continued U.S. growth and investment.

Top 10 States for International Nameplate Dealership Employment



Dealership Employment

State	No. of Dealership Franchises	Dealership Employment	Average Annual Earnings Per Employee	Total Dealership Employee Compensation
Alabama	143	7,336	\$79,820	\$585,559,520
Alaska	21	780	\$78,260	\$61,042,800
Arizona	159	15,300	\$84,396	\$1,291,258,800
Arkansas	70	3,243	\$72,124	\$233,898,132
California	972	74,534	\$92,716	\$6,910,494,344
Colorado	159	10,944	\$85,384	\$934,442,496
Connecticut	175	8,476	\$84,656	\$717,544,256
Delaware	36	2,130	\$76,700	\$163,371,000
Florida	622	53,295	\$87,620	\$4,669,707,900
Georgia	265	17,712	\$83,876	\$1,485,611,712
Hawaii	34	1,836	\$90,480	\$166,121,280
Idaho	58	3,185	\$75,816	\$241,473,960
Illinois	380	20,026	\$75,452	\$1,511,001,752
Indiana	184	8,512	\$72,280	\$615,247,360
Iowa	94	3,626	\$71,448	\$259,070,448
Kansas	85	3,648	\$71,760	\$261,780,480
Kentucky	110	5,814	\$72,852	\$423,561,528
Louisiana	153	7,290	\$71,968	\$524,646,720
Maine	66	2,756	\$77,688	\$214,108,128
Maryland	216	14,381	\$81,276	\$1,168,830,156
Massachusetts	244	13,110	\$94,068	\$1,233,231,480
Michigan	227	9,462	\$79,508	\$752,304,696
Minnesota	125	7,020	\$71,760	\$503,755,200
Mississippi	81	3,648	\$66,976	\$244,328,448
Missouri	151	7,980	\$74,724	\$596,297,520
Montana	40	1,634	\$75,504	\$123,373,536
Nebraska	54	2,450	\$70,928	\$173,773,600
Nevada	66	5,888	\$92,768	\$546,217,984
New Hampshire	92	4,050	\$95,732	\$387,714,600
New Jersey	327	20,435	\$93,600	\$1,912,716,000
New Mexico	62	3,304	\$73,788	\$243,795,552
New York	534	27,898	\$85,696	\$2,390,747,008
North Carolina	320	18,207	\$78,520	\$1,429,613,640
North Dakota	31	1,197	\$70,148	\$83,967,156
Ohio	368	18,231	\$74,724	\$1,362,293,244
Oklahoma	90	4,788	\$74,360	\$356,035,680
Oregon	139	7,611	\$77,272	\$588,117,192
Pennsylvania	497	23,815	\$71,864	\$1,711,441,160
Rhode Island	40	2,240	\$77,896	\$174,487,040
South Carolina	156	9,072	\$78,936	\$716,107,392
South Dakota	27	1,060	\$70,408	\$74,632,480
Tennessee	195	11,115	\$82,420	\$916,098,300
Texas	637	49,476	\$87,204	\$4,314,505,104
Utah	77	5,293	\$75,920	\$401,844,560
Vermont	40	1,330	\$76,596	\$101,872,680
Virginia	279	16,640	\$80,080	\$1,332,531,200
Washington	207	13,703	\$82,784	\$1,134,389,152
West Virginia	76	2,898	\$63,752	\$184,753,296
Wisconsin	184	7,650	\$67,028	\$512,764,200
Wyoming	19	774	\$69,108	\$53,489,592
Total	9,387	566,803	\$78,412*	\$46,995,971,464

Source: AIADA Membership Roster and NADA DATA.

*National average annual earnings for employee at international nameplate automobile dealership

U.S. Vehicle Sales

In 2024, international automakers once again captured more than half of the U.S. vehicle market share, with sales representing not just vehicles, but thousands of jobs across the country. These sales contribute significantly to the American economy and support a thriving workforce.



9.2M

9.2 million new vehicles
sold in 2024



58%

58% market share of U.S.
new vehicle sales in 2024



\$78B

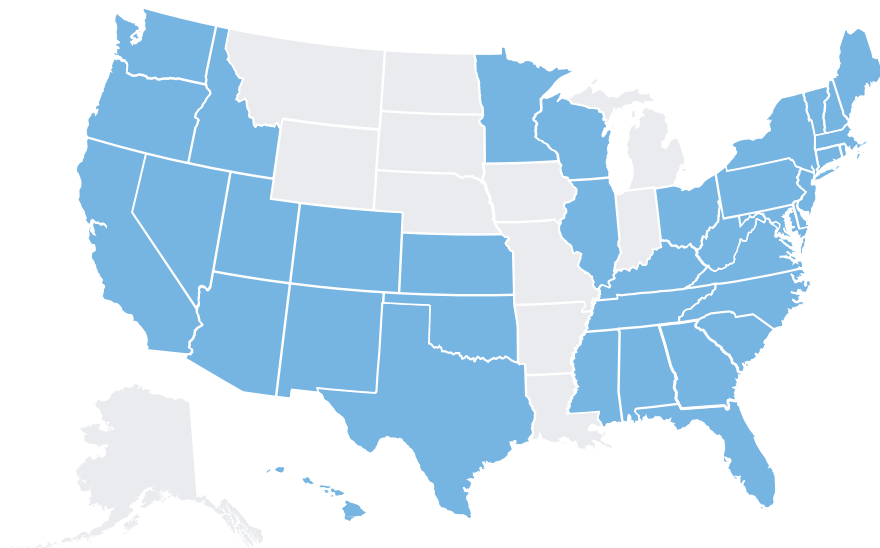
\$78 billion in parts and services
sold by dealerships in 2024



\$4.6B

\$4.6 billion in advertising expenditures
by dealerships in 2024

The Majority of New Vehicles Sold in 38 States and Washington, D.C. are Made by International Automakers



Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

U.S. New Vehicle Sales

State	Total Sales Volume	Int'l Automakers Sales*	Int'l Automakers Market Share
Alabama	201,969	112,087	55%
Alaska	28,560	13,817	48%
Arizona	368,357	200,793	55%
Arkansas	132,097	65,305	49%
California	1,784,861	1,185,108	66%
Colorado	285,355	174,220	61%
Connecticut	154,755	111,383	72%
Delaware	47,366	27,258	58%
District of Columbia	16,828	12,021	71%
Florida	1,396,170	907,761	65%
Georgia	485,922	286,666	59%
Hawaii	69,850	46,115	66%
Idaho	72,166	38,826	54%
Illinois	553,005	326,390	59%
Indiana	251,528	122,652	49%
Iowa	121,712	50,295	41%
Kansas	98,953	49,669	50%
Kentucky	139,521	76,589	55%
Louisiana	198,302	99,131	50%
Maine	69,976	39,323	56%
Maryland	284,283	183,275	64%
Massachusetts	328,246	228,193	70%
Michigan	546,292	134,031	25%
Minnesota	229,023	117,275	51%
Mississippi	110,170	62,216	56%
Missouri	308,111	130,053	42%
Montana	59,142	25,993	44%
Nebraska	84,890	38,093	45%
Nevada	144,685	88,105	61%
New Hampshire	97,482	56,197	58%
New Jersey	540,082	368,089	68%
New Mexico	82,329	42,813	52%
New York	872,685	577,557	66%
North Carolina	443,060	268,257	61%
North Dakota	37,756	12,738	34%
Ohio	537,699	300,225	56%
Oklahoma	575,623	301,674	52%
Oregon	162,062	104,272	64%
Pennsylvania	566,508	354,683	63%
Rhode Island	49,436	33,816	68%
South Carolina	223,021	136,980	61%
South Dakota	38,383	14,021	37%
Tennessee	306,809	187,662	61%
Texas	1,521,800	806,153	53%
Utah	147,919	77,572	52%
Vermont	41,840	25,453	61%
Virginia	348,901	229,169	66%
Washington	287,859	185,339	64%
West Virginia	74,748	41,182	55%
Wisconsin	234,684	118,070	50%
Wyoming	22,264	8,846	40%
Total	15,785,045	9,203,411	58%

*Retail and fleet sales QY2024 for Acura, Alfa Romeo, Aston Martin, Audi, Bentley, BMW, Bugatti, Ferrari, Fiat, Honda, Hyundai, Genesis, Infiniti, Jaguar, Kia, Karma, Lamborghini, Land Rover, Lexus, Lotus, Maserati, Mazda, McLaren, Mercedes-Benz, MINI, Mitsubishi Motors, Nissan, Polestar, Porsche, Rolls-Royce, Scion, Subaru, Toyota, Volkswagen, and Volvo Cars.
Source: IHS Markit New Vehicle Registration Data

Electrified Vehicle Sales

International automakers dominated the U.S. electrified vehicle market in 2024, accounting for more than half of all new electrified vehicle sales. This 39% increase from the previous year reflects the growing consumer demand for innovative, 21st-century vehicles from trusted global brands.



2.5M

2.5 million new electrified vehicles* sold in 2024



196

196 international automaker electrified vehicle models offered to U.S. consumers in 2024



66%

66% of U.S. market share electrified vehicles sold in 2024



88%

88% of U.S. hybrid sales (22 models offered)



31%

31% of U.S. battery electric vehicle (BEVs) sales (9 models offered)



100%

100% of U.S. hydrogen fuel cell electric vehicle (FCEVs) sales (1 model offered)



60%

60% of U.S. plug-in hybrid electric vehicle (PHEVs) sales (5 models offered)

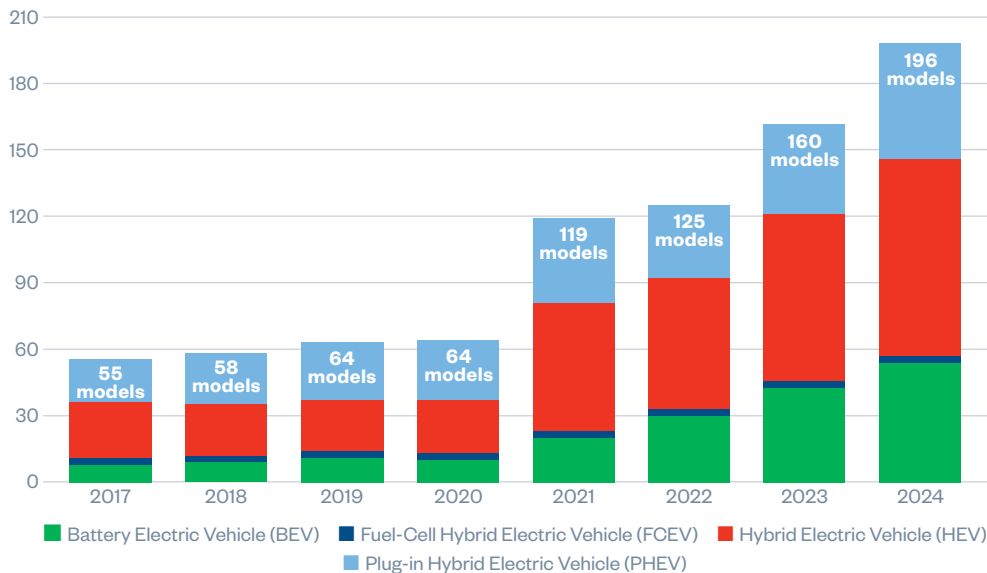
*Advanced technology vehicles (electrified) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).



KIA | GEORGIA

Did you know Kia began assembly last year of the EV9, its all-electric vehicle, in Georgia?

International Automakers are Offering More Electrified Vehicle Options to Consumers Every Year



Source: Wards Automotive, U.S. New Vehicle Sales by Model and Powertrain, 2017-2022

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



Team members at Honda's Performance Manufacturing Center in Marysville, Ohio unveiled the 2025 CR-V e:FCEV, the only fuel cell electric vehicle produced in America.

Electrified Vehicle Sales

State	Electrified Vehicle Total Sales	Int'l Automakers* Electrified Vehicle Sales	Int'l Automakers Electrified Vehicle Market Share
Alabama	31,731	23,883	75%
Alaska	3,758	2,498	66%
Arizona	85,772	55,814	65%
Arkansas	17,206	12,074	70%
California	805,933	501,813	62%
Colorado	97,575	66,360	68%
Connecticut	41,140	29,670	72%
Delaware	12,000	7,867	66%
District of Columbia	6,666	4,685	70%
Florida	331,360	222,448	67%
Georgia	99,884	67,098	67%
Hawaii	16,801	9,557	57%
Idaho	13,439	9,644	72%
Illinois	118,318	81,518	69%
Indiana	42,597	29,000	68%
Iowa	18,405	12,573	68%
Kansas	16,863	11,327	67%
Kentucky	22,808	17,004	75%
Louisiana	24,409	17,716	73%
Maine	13,326	9,634	72%
Maryland	80,180	53,007	66%
Massachusetts	93,660	67,854	72%
Michigan	89,488	34,977	39%
Minnesota	45,859	30,463	66%
Mississippi	13,501	10,446	77%
Missouri	50,952	29,895	59%
Montana	9,555	6,688	70%
Nebraska	13,161	8,342	63%
Nevada	42,894	25,062	58%
New Hampshire	17,736	13,196	74%
New Jersey	150,951	99,462	66%
New Mexico	14,949	10,651	71%
New York	208,688	146,507	70%
North Carolina	99,145	70,320	71%
North Dakota	3,862	2,182	56%
Ohio	92,350	62,139	67%
Oklahoma	66,761	40,877	61%
Oregon	53,157	36,788	69%
Pennsylvania	120,994	86,312	71%
Rhode Island	11,244	8,321	74%
South Carolina	39,572	29,877	76%
South Dakota	4,668	2,917	62%
Tennessee	49,260	34,546	70%
Texas	280,174	184,005	66%
Utah	33,266	21,140	64%
Vermont	10,502	7,564	72%
Virginia	88,769	63,341	71%
Washington	112,451	70,001	62%
West Virginia	9,701	7,610	78%
Wisconsin	39,795	27,499	69%
Wyoming	2,967	2,072	70%
Total	3,770,203	2,486,244	66%

*Retail and fleet sales CY2024 for Acura, Alfa Romeo, Aston Martin, Audi, Bentley, BMW, Bugatti, Ferrari, Fiat, Honda, Hyundai, Genesis, Infiniti, Jaguar, Kia, Karma, Lamborghini, Land Rover, Lexus, Lotus, Maserati, Mazda, McLaren, Mercedes-Benz, MINI, Mitsubishi Motors, Nissan, Polestar, Porsche, Rolls-Royce, Scion, smart, Subaru, Toyota, Volkswagen, and Volvo Cars.
Source: Experian Information Solutions, Inc.

Automakers



International Automakers in America

Aston Martin

U.S. Headquarters:

New York, NY

U.S. Operations Established: 1964

astonmartin.com

Aston Martin Lagonda of North America, Inc.

11 West 42nd Street

Floor 22

New York, NY 10036

T 866.278.6661

BMW Group

U.S. Headquarters:

Woodcliff Lake, New Jersey

U.S. Operations Established: 1975

Brands: BMW, MINI, Rolls-Royce, and BMW Motorrad

bmwusa.com

BMW Group Government and External Affairs

900 G Street, NW

Suite 600

Washington, D.C. 20001

Ferrari

U.S. Headquarters:

Englewood Cliffs, New Jersey

U.S. Operations Established: 1990

ferrari.com

Ferrari North America, Inc.

250 Sylvan Avenue

Englewood Cliffs, NJ 07632

T 201.816.2600

Honda

U.S. Headquarters:

Torrance, California

U.S. Operations Established: 1959

Brands: Honda and Acura

hondainamerica.com

American Honda Motor Co., Inc.**Government & Industry****Relations**

1001 G Street, NW

Suite 950

Washington, D.C. 20001

Hyundai

U.S. Headquarters:

Fountain Valley, California

U.S. Operations Established: 1985

Brands: Hyundai and Genesis

hyundaiusa.com

Hyundai Motor Company**Washington Office**

660 N. Capitol Street, NW

Suite 800

Washington, D.C. 20001

T 202.629.1555

Jaguar Land Rover

U.S. Headquarters:

Mahwah, New Jersey

U.S. Operations Established: 2001

jaguarlandrover.com

Jaguar Land Rover**Government Relations**

100 Jaguar Land Rover Way

Mahwah, NJ 07495

T 201.818.8500

Kia

U.S. Headquarters:

Irvine, California

U.S. Operations Established: 1992

kia.com

Kia Corporation

Government Affairs

660 N. Capitol Street, NW

Suite 800

Washington, D.C. 20001

T 202.629.1555

Maserati

U.S. Headquarters:

Auburn Hills, Michigan

U.S. Operations Established: 2001

maseratiusa.com

Maserati North America, Inc.

1 Chrysler Drive

Auburn Hills, MI 48326

T 877.696.2737

Mazda

U.S. Headquarters:

Irvine, California

U.S. Operations Established: 1970

mazdausa.com

Mazda North American

**Operations Government and
Public Affairs**

1025 Connecticut Avenue, NW

Suite 910

Washington, D.C. 20036

McLaren

U.S. Headquarters:

Coppell, Texas

U.S. Operations Established: 2010

cars.mclaren.com

McLaren North America

1405 S Belt Line Rd

Suite 100

Coppell, TX 75019

T 855.202.8815

Mercedes-Benz

U.S. Headquarters:

Sandy Springs/Atlanta, Georgia

U.S. Operations Established: 1965

group.mercedes-benz.com

Mercedes-Benz North America

External Affairs

1000 Maine Avenue, SW

#950

Washington, D.C. 20024

T 202.734.2166

Mitsubishi Motors

U.S. Headquarters:

Franklin, Tennessee

U.S. Operations Established: 1981

mitsubishicars.com

Mitsubishi Motors North

America, Inc.

**Government and Industry
Relations**

4031 Aspen Grove Drive

Suite 650

Franklin, TN 37067

T 202.924.8221

Nissan

U.S. Headquarters:

Franklin, Tennessee

U.S. Operations Established: 1958

Brands: Nissan and Infiniti

nissanusa.com

Nissan North America, Inc.

Government Affairs

1 Nissan Way

Franklin, TN 37067

T 615.725.1000

Subaru

U.S. Headquarters:

Camden, New Jersey

U.S. Operations Established: 1968

subaru.com

North American Subaru, Inc.

Government Relations

1001 G Street, NW

Suite 300 East

Washington, D.C. 20001

T 856.488.8500

Toyota

U.S. Headquarters:

Plano, Texas

U.S. Operations Established: 1958

Brands: Toyota and Lexus

toyota.com

Toyota Motor North America,

Inc. Government Affairs

325 7th Street, NW

Suite 1000

Washington, D.C. 20004

T 202.463.6800

Volkswagen Group of America

U.S. Headquarters:

Reston, Virginia

U.S. Operations Established: 1955

Brands: Volkswagen, Audi, Bentley, Bugatti, and Lamborghini

volkswagengroupofamerica.com

**Volkswagen Group of America
Public Affairs**

601 Pennsylvania Avenue, NW
Suite 740
Washington, D.C. 20004
T 202.899.1000

Volvo Cars

U.S. Headquarters:

Mahwah, New Jersey

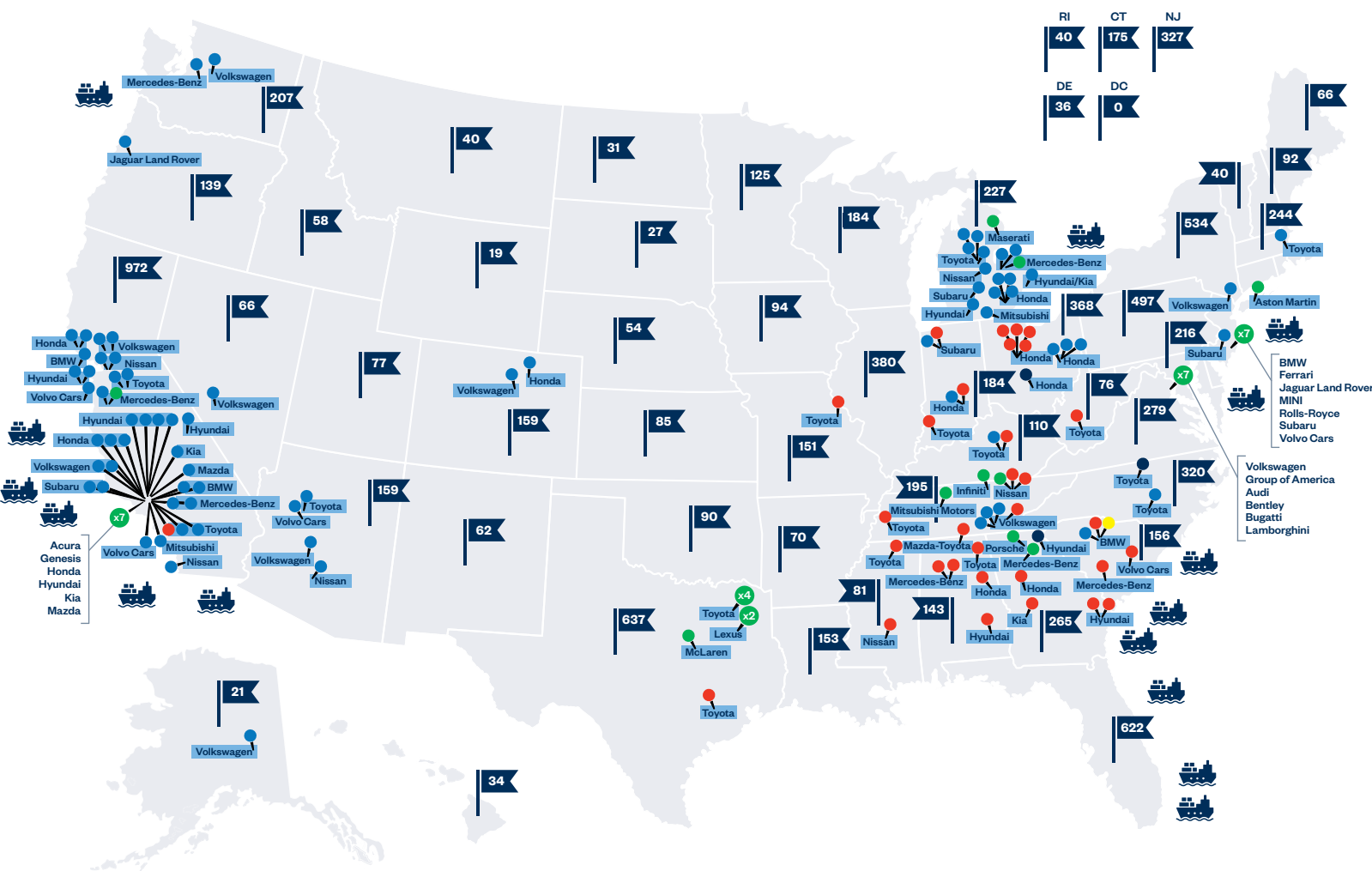
U.S. Operations Established: 1955

volvocars.com/us








**Volvo Car Corporation
Government Affairs**

T 202.412.5935

International Automakers & Dealers Across America



U.S. Presence

-  **35** Manufacturing Plants
-  **75** R&D Facilities
-  **36** Headquarters
-  **3** Plants Opening 2025
-  **1** Plant Coming Soon
-  **9,387** Dealership Franchises
-  **15** Ports



Autos Drive America represents the U.S. operations of international motor vehicle manufacturers integral to America's workforce, communities, and economy.

As the voice of international automakers in the United States, Autos Drive America works closely with policymakers at all levels of government to advance policies that promote jobs, trade, and growth in the U.S. automotive industry.

Autos Drive America

801 Pennsylvania Ave, NW, Suite 945

Washington, D.C. 20004

T 202-650-5555

www.AutosDriveAmerica.org



The American International Automobile Dealers Association (AIADA) serves as an advocate for international nameplate new automobile dealership franchises before Congress, the White House, and federal agencies. AIADA focuses lobbying efforts on issues impacting America's international nameplate automobile dealers, including: trade and anti-competitive restrictions; regulatory overreach; tax measures; energy and fuel economy policies; and other industry-related issues.

**American International Automobile
Dealers Association**

500 Montgomery Street, Suite 800

Alexandria, VA 22314

T 1-800-GO-AIADA

www.AIADA.org



Sources used to compile the data in this report:

- The 2024 Autos Drive America and AIADA Economic Impact Survey
- AIADA's membership roster
- NADA DATA
- WardsAuto InfoBank
- IHS Markit New Vehicle Registration Data

Automobile manufacturers participating in the 2024 Autos Drive America and AIADA Economic Impact Survey:

- BMW Group
- Honda
- Hyundai
- Kia
- Mazda
- Mercedes-Benz
- Mitsubishi Motors
- Nissan
- Subaru
- Toyota
- Volkswagen Group
- Volvo Cars

Indirect economic impacts for the U.S. and each state derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



www.AutosDriveAmerica.org



www.AIADA.org

