

# West Virginia

## Economic Impact in West Virginia

**\$1.5 billion** invested

**\$2.4 billion** purchased from U.S. suppliers



### Sales

**76** international nameplate dealerships

**41,182** new vehicles sold in 2024

**55%** market share of new vehicle sales in West Virginia

**7,610** new electrified vehicles sold in 2024

**78%** market share of new electrified vehicle sales in West Virginia

### Employment

**11,388** total jobs generated in West Virginia

- **2,133** direct employment
- **2,898** dealership jobs
- **6,357** other indirect employment

**\$772 million** total employee compensation

- **\$185 million** dealership employee compensation
- **\$587 million** in direct and other indirect employee compensation

### Revenues

The economic activity of international automakers and dealers in West Virginia generated:

- **\$160 million** in state and local tax receipts and other revenues
- **\$179 million** in federal tax receipts and other revenues for the federal government
- **\$1.4 billion** in economic contribution to West Virginia's Gross State Product (GSP)



Every direct job created by international automakers supports **2.4** additional jobs in West Virginia.

## International Automaker Facilities

### Manufacturing

- Toyota Motor Manufacturing, West Virginia — Buffalo