

Texas

Economic Impact in Texas

\$7.3 billion invested

Production

202,050 vehicles produced in 2024

25% of total auto production in Texas

\$14 billion purchased from U.S. suppliers

Sales

637 international nameplate dealerships

806,153 new vehicles sold in 2024

53% market share of new vehicle sales in Texas

184,005 new electrified vehicles sold in 2024

66% market share of new electrified vehicle sales in Texas

Employment

157,884 total jobs generated in Texas

- **14,387** direct employment
- **49,476** dealership jobs
- **94,021** other indirect employment

\$12.9 billion total employee compensation

- **\$4.3 billion** dealership employee compensation
- **\$8.6 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Texas generated:

- **\$2.3 billion** in state and local tax receipts and other revenues
- **\$3 billion** in federal tax receipts and other revenues for the federal government
- **\$22 billion** in economic contribution to Texas's Gross State Product (GSP)



Every direct job created by international automakers supports **3.7** additional jobs in Texas.

Vehicles Made in Texas



Toyota Sequoia*



Toyota Tundra*



Toyota Tundra Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America



Three models manufactured by international automakers in Texas are exported to **11 countries and territories** around the globe.

International Automaker Facilities

Headquarters

- Lexus — Plano
- Lexus Financial Services — Plano
- McLaren North America — Coppell
- Toyota Connected North America — Plano
- Toyota Financial Services — Plano
- Toyota Motor Credit Corporation — Plano
- Toyota Motor North America — Plano

Manufacturing

- Toyota Motor Manufacturing, Texas — San Antonio

Finance

- American Honda Finance Corporation — Irving
- Hyundai Capital America — Plano
- Mazda Financial Services — Plano
- Mercedes-Benz Financial Services USA — Fort Worth
- Nissan Motor Acceptance Company — Irving
- Toyota Financial Service Customer & Dealer Experience Center — Plano
- Toyota Financial Services Data Center — Carrollton
- Toyota Insurance Management Solutions — Plano

Sales and Training

- Honda/Acura Zone Office — Irving
- Hyundai Motor America Regional Office — Coppell
- Kia Training Center — Lancaster
- Kia Regional Office — Plano
- Mazda Training Center — Grapevine
- Mazda Regional Office — Sugarland
- McLaren Special Operations — Houston
- Mercedes-Benz Learning and Performance Center — Grapevine
- Nissan Regional Office — Irving
- Nissan Service Training Center — Irving
- Nissan Service Training Center — Stafford
- Subaru Area Training Center — Coppell
- Subaru Regional Office — Coppell
- Subaru Zone Office — Coppell
- Volvo Car USA Dealer Training Academy — Irving

Parts Centers

- BMW with BMW of North America Vehicle Distribution Center — Lancaster
- Honda Parts Distribution Center — Irving
- Mazda Parts Distribution Center — Grapevine
- Mercedes-Benz Parts Distribution Center — Grapevine
- Mobis Parts Distribution Center (Hyundai/Kia) — Lancaster
- Nissan Parts Distribution Center — Irving
- Subaru Regional Distribution Center — Coppell
- Volkswagen Parts Distribution Center — Haslet

Other

- BMW of North America Vehicle Distribution Center — Galveston
- North American Subaru Inc. — Grapevine
- Toyota AirFlite — McKinney
- Toyota Independent Distributor — Houston
- Toyota Logistics Services, Inc./Marshalling Yard — San Antonio