

Tennessee

Economic Impact in Tennessee

\$15.5 billion invested

Production

485,148 vehicles produced in 2024

82% of total auto production in Tennessee

\$7.5 billion purchased from U.S. suppliers

Sales

195 international nameplate dealerships

187,662 new vehicles sold in 2024

61% market share of new vehicle sales in Tennessee

34,546 new electrified vehicles sold in 2024

70% market share of new electrified vehicle sales in Tennessee

Employment

117,923 total jobs generated in Tennessee

- **18,204** direct employment
- **11,115** dealership jobs
- **88,604** other indirect employment

\$10.1 billion total employee compensation

- **\$916 million** dealership employee compensation
- **\$9.2 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Tennessee generated:

- **\$1.4 billion** in state and local tax receipts and other revenues
- **\$2.4 billion** in federal tax receipts and other revenues for the federal government
- **\$17.9 billion (3.3%)** in economic contribution to Tennessee's Gross State Product (GSP)



Every direct job created by international automakers supports **4.4** additional jobs in Tennessee.

Vehicles Made in Tennessee



Infiniti QX60*



Nissan LEAF**



Nissan Murano*



Nissan Pathfinder*



Nissan Rogue*



Volkswagen Atlas*



Volkswagen Atlas Cross Sport*



Volkswagen ID.4*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America

**Production at this facility ended in 2024



Eight models manufactured by international automakers in Tennessee are exported to **31 countries and territories** around the globe.

International Automaker Facilities

Headquarters

- Infiniti Americas — Franklin
- Mitsubishi Motors North America, Inc. — Franklin
- Nissan North America — Franklin

Manufacturing

- Nissan Decherd Powertrain Plant — Decherd
- Nissan Smyrna Vehicle Assembly Plant — Smyrna
- Toyota Motor Manufacturing, Tennessee — Jackson
- Volkswagen Chattanooga Assembly Plant — Chattanooga

R&D

- Volkswagen Battery Engineering Lab — Chattanooga
- Volkswagen Innovation Hub — Knoxville
- Volkswagen North American Engineering and Planning Center — Chattanooga

Sales and Training

- Nissan Service Training Center — Franklin
- Nissan Service Training Center — Smyrna

Parts Centers

- Honda Parts Distribution Center — Loudon
- Land Rover South Eastern Parts Distribution Center — Memphis
- Nissan Central Collision Center — Lebanon
- Nissan Parts Distribution Memphis Low Volume Center — Memphis
- Nissan Parts Redistribution Center — Mt. Juliet
- Volkswagen Regional Distribution Center — Lenoir City

Other

- Nissan Customer Resource Center — Murfreesboro
- Nissan Hanger — Smyrna