

South Carolina

Economic Impact in South Carolina

\$17.8 billion invested

Production

464,864 vehicles produced in 2024

100% of total auto production in South Carolina

\$12.6 billion purchased from U.S. suppliers

Sales

156 international nameplate dealerships

136,980 new vehicles sold in 2024

61% market share of new vehicle sales in South Carolina

29,877 new electrified vehicles sold in 2024

76% market share of new electrified vehicle sales in South Carolina

Employment

80,878 total jobs generated in South Carolina

- **16,034** direct employment
- **9,072** dealership jobs
- **55,772** other indirect employment

\$6 billion total employee compensation

- **\$716 million** dealership employee compensation
- **\$5.3 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in South Carolina generated:

- **\$1.1 billion** in state and local tax receipts and other revenues
- **\$1.5 billion** in federal tax receipts and other revenues for the federal government
- **\$10.8 billion (3.1%)** in economic contribution to South Carolina's Gross State Product (GSP)



Every direct job created by international automakers supports **3.1** additional jobs in South Carolina.

Vehicles Made in South Carolina



BMW X3*



BMW X3 PHEV*



BMW X4*



BMW X5*



BMW X5 PHEV*



BMW X6*



BMW X7*



BMW XM PHEV*



Polestar 3



Volvo EX90*



Volvo S60**



Volvo S60 PHEV**

*Exported from America **Production at this facility ended in 2024

Vehicles Assembled in South Carolina



Mercedes-Benz eSprinter Van



Mercedes-Benz Sprinter Cargo



Mercedes-Benz Sprinter Crew



Mercedes-Benz Sprinter Passenger

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



10 models manufactured by international automakers in South Carolina are exported to **116 countries and territories** around the globe.



International automakers **exported 10 models** from the South Carolina seaport of Charleston in 2024.

International Automaker Facilities

Manufacturing

- BMW Manufacturing Corp, LLC — Greer
- Mercedes-Benz Vans, LLC — Ladson
- Volvo Car U.S. Operations — Ridgeville

R&D

- BMW Group Information Technology Research Center — Greenville

Sales and Training

- BMW of North America Training Center — Greer
- Volvo Car Manufacturing Training Center — Ridgeville
- Volvo Car University — Ridgeville

Parts Center

- BMW of North America Continental Distribution Center — Spartanburg
- Nissan Parts Distribution Center — Greenville
- Volvo Car US Operations — Ridgeville
- Volvo Car US Operations — Summerville

Other

- BMW Performance Center — Greer
- Mercedes-Benz Marshalling Yard — Ladson