Missouri

Economic Impact in Missouri

\$1.4 billion invested

\$1.2 billion purchased from U.S. suppliers



Sales

151 international nameplate dealerships

130,053 new vehicles sold in 2024

42% market share of new vehicle sales in Missouri

29,895 new electrified vehicles sold in 2024

59% market share of new electrified vehicle sales in Missouri

Employment

29,588 total jobs generated in Missouri

- 1,244 direct employment
- 7,980 dealership jobs
- 20,364 other indirect employment

\$2.1 billion total employee compensation

- \$596 million dealership employee compensation
- \$1.5 billion in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Missouri generated:

- \$321 million in state and local tax receipts and other revenues
- **\$476 million** in federal tax receipts and other revenues for the federal government
- **\$3.3 billion** in economic contribution to Missouri's Gross State Product (GSP)

International Automaker Facilities

Manufacturing

• Toyota Motor Manufacturing, Missouri — Troy

Sales and Training

• Toyota Motor Sales U.S.A., Inc. Regional Office — Kansas City

Parts Center

• Toyota Parts Distribution Center — Kansas City