Indiana

Economic Impact in Indiana

\$11.8 billion invested

Production

937,726 vehicles produced in 2024

78% of total auto production in Indiana

\$18 billion purchased from U.S. suppliers



184 international nameplate dealerships

122,652 new vehicles sold in 2024

49% market share of new vehicle sales in Indiana

29,000 new electrified vehicles sold in 2024

68% market share of new electrified vehicle sales in Indiana

Employment

122,667 total jobs generated in Indiana

- 17,339 direct employment
- 8,512 dealership jobs
- 96,816 other indirect employment

\$9.5 billion total employee compensation

- \$615 million dealership employee compensation
- \$8.9 billion in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Indiana generated:

- \$1.4 billion in state and local tax receipts and other revenues
- **\$2.4 billion** in federal tax receipts and other revenues for the federal government
- \$19.2 billion (3.7%) in economic contribution to Indiana's Gross State Product (GSP)



Every direct job created by international automakers supports **5.3** additional jobs in Indiana.

Vehicles Made in Indiana



Honda Civic*



Honda CR-V*



Honda CR-V Hybrid*



Lexus TX*



Lexus TX Hybrid*



Lexus TX PHEV*



Subaru Ascent*



Subaru Crosstrek*



Subaru Legacy*



Subaru Outback*



Toyota Grand Highlander*



Toyota Grand Highlander Hybrid*



Toyota Highlander*



Toyota Highlander Hybrid*



Toyota Sienna Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America



15 models manufactured by international automakers in Indiana are exported to **62 countries and territories** around the globe.

International Automaker Facilities

Manufacturing

- Honda Indiana Auto Plant Greensburg
- Subaru of Indiana Automotive, Inc. Lafayette
- Toyota Motor Manufacturing, Indiana Princeton

R&D

- American Honda Motor Indianapolis Development Facility Brownsburg
- Subaru Research & Development Lafayette

Parts Center

- Lafayette Parts Collection (Subaru) Lafayette
- Subaru Master Distribution Center Lebanon
- Subaru Regional Distribution Center Lebanon

Other

- North American Subaru Inc. Lafayette
- Subaru Logistics Center Lafayette
- Subaru Yard Operations Lafayette
- Toyota Logistics Services, Inc./Marshalling Yard Princeton