

Georgia

Economic Impact in Georgia

\$3.1 billion invested

Production

352,100 vehicles produced in 2024

100% of total auto production in Georgia

\$9 billion purchased from U.S. suppliers

Sales

265 international nameplate dealerships

286,666 new vehicles sold in 2024

59% market share of new vehicle sales in Georgia

67,098 new electrified vehicles sold in 2024

67% market share of new electrified vehicle sales in Georgia

Employment

76,961 total jobs generated in Georgia

- **7,519** direct employment
- **17,712** dealership jobs
- **51,730** other indirect employment

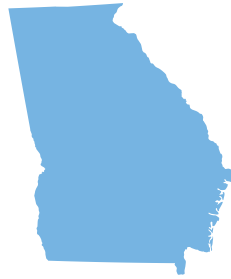
\$6 billion total employee compensation

- **\$1.5 billion** dealership employee compensation
- **\$4.5 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Georgia generated:

- **\$1.1 billion** in state and local tax receipts and other revenues
- **\$1.5 billion** in federal tax receipts and other revenues for the federal government
- **\$10.5 billion** in economic contribution to Georgia's Gross State Product (GSP)



Every direct job created by international automakers supports **5** additional jobs in Georgia.

Vehicles Made in Georgia



Hyundai IONIQ 5



Hyundai IONIQ 9+



Kia EV6+



Kia EV9*



Kia Sorento*



Kia Sportage*



Kia Telluride*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America
*Production started in 2025



Four models manufactured by international automakers in Georgia are exported to **11 countries and territories** around the globe.



International automakers **exported 31 models** from the Georgia seaports of Brunswick and Savannah in 2024.