

Alabama

Economic Impact in Alabama

\$15.6 billion invested

Production

1,192,631 vehicles produced in 2024

100% of total auto production in Alabama

\$20.6 billion purchased from U.S. suppliers

Sales

143 international nameplate dealerships

112,087 new vehicles sold in 2024

55% market share of new vehicle sales in Alabama

23,883 new electrified vehicles sold in 2024

75% market share of new electrified vehicle sales in Alabama

Employment

90,776 total jobs generated in Alabama

- **17,874** direct employment
- **7,336** dealership jobs
- **65,566** other indirect employment

\$6.8 billion total employee compensation

- **\$586 million** dealership employee compensation
- **\$6.2 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Alabama generated:

- **\$939 million** in state and local tax receipts and other revenues
- **\$1.6 billion** in federal tax receipts and other revenues for the federal government
- **\$11.4 billion (3.60%)** in economic contribution to Alabama's Gross State Product (GSP)



Every direct job created by international automakers supports **3.4** additional jobs in Alabama.

Vehicles Made in Alabama



Genesis GV70*



Genesis Electrified GV70*



Honda Odyssey*



Honda Passport*



Honda Pilot*



Honda Ridgeline*



Hyundai Santa Cruz*



Hyundai Santa Fe*



Hyundai Tucson*



Mazda CX-50*



Mazda CX-50 Hybrid*



Mercedes-Benz EQE SUV* **



Mercedes-Benz EQS SUV* **



Mercedes-Benz GLE Coupe* **



Mercedes-Benz GLE SUV* **



Mercedes-Benz GLS SUV* **



Mercedes-Maybach EQS SUV* **



Mercedes-Maybach GLS* **



Toyota Corolla Cross*



Toyota Corolla Cross Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America **Assembly only



20 models manufactured by international automakers in Alabama are exported to **38 countries and territories** around the globe.