

State Economic Impact

Wyoming

Economic Impact in Wyoming

\$19 million purchased from U.S. suppliers in 2023

19 international nameplate dealerships

756 dealership jobs

\$53 million dealership employee compensation

9,039 new vehicles sold in 2023

40% market share of new vehicle sales in Wyoming

1,672 new green vehicles sold in 2023

70% market share of new green vehicle sales in Wyoming



Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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