

State Economic Impact

Washington

Economic Impact in Washington

\$17 million invested

157 direct employment

\$80 million purchased from U.S. suppliers in 2023

212 international nameplate dealerships

13,580 dealership jobs

\$1.2 billion dealership employee compensation

183,173 new vehicles sold in 2023

65% market share of new vehicle sales in Washington

57,222 new green vehicles sold in 2023

60% market share of new green vehicle sales in Washington



International Automaker Facilities

R&D

- Mercedes-Benz R&D North America — Seattle
- Volkswagen Automotive Cloud, LLC — Redmond

Sales and Training

- Kia Training Center — Kent
- Mazda Training Center — Kirkland
- Nissan Regional Office — Bellevue
- Nissan Service Training Center — Kent
- Subaru Area Training Center — Shoreline

Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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