

State Economic Impact

Vermont

Economic Impact in Vermont \$133 million purchased from U.S. suppliers in 2023 40 international nameplate dealerships 1,260 dealership jobs \$97 million dealership employee compensation 23,269 new vehicles sold in 2023 59% market share of new vehicle sales in Vermont 5,578 new green vehicles sold in 2023 68% market share of new green vehicle sales in Vermont



Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

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