

# State Economic Impact

## Virginia

### Economic Impact in Virginia

**\$211 million** invested

**828** direct employment

**\$155 million** purchased from U.S. suppliers in 2023

**278** international nameplate dealerships

**17,085** dealership jobs

**\$1.4 billion** dealership employee compensation

**217,232** new vehicles sold in 2023

**64%** market share of new vehicle sales in Virginia

**47,129** new green vehicles sold in 2023

**64%** market share of new green vehicle sales in Virginia



### International Automaker Facilities

#### Headquarters

- Audi — Reston
- Bentley — Reston
- Bugatti — Reston
- Lamborghini — Reston
- Rimac — Reston
- Volkswagen Electrify America — Reston
- Volkswagen Group of America — Reston

#### Other

- Nissan North America, Inc. Government Affairs  
— Herndon

#### Sales and Training

- Hyundai Motor America Service Training Center — Fredericksburg
- Hyundai Motor America Regional Office - Mid-Atlantic Region — McLean
- Mazda Training Center — Colonial Heights
- Nissan Service Training Center — Sterling

**Sources used to compile the data used in this report:** The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

Learn More About the Economic Contribution in All U.S. States at [www.AutosDriveAmerica.org](http://www.AutosDriveAmerica.org)