

State Economic Impact

Texas

Economic Impact in Texas

\$4.8 billion invested

Production

181,872 vehicles produced in 2023

26% of total auto production in Texas

\$9.5 billion purchased from U.S. suppliers

Sales

635 international nameplate dealerships

777,699 new vehicles sold in 2023

52% market share of new vehicle sales in Texas

125,697 new green vehicles sold in 2023

59% market share of new green vehicle sales in Texas

Employment

149,161 total jobs generated in Texas

- **12,068** direct employment
- **47,806** dealership jobs
- **89,287** other indirect employment

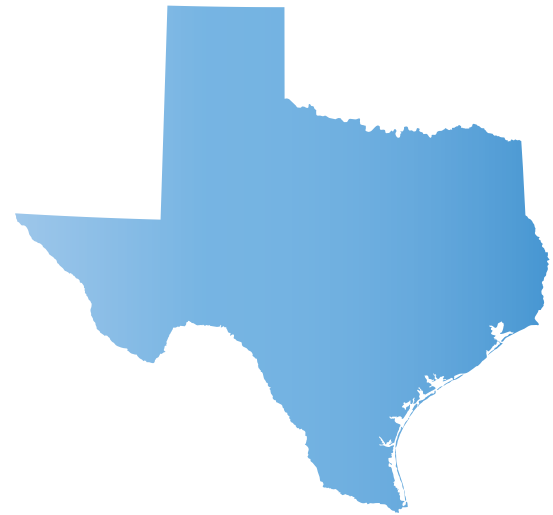
\$11.7 billion total employee compensation

- **\$4.3 billion** dealership employee compensation
- **\$7.4 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Texas generated:

- **\$2.1 billion** in state and local tax receipts and other revenues
- **\$2.8 billion** in federal tax receipts and other revenues for the federal government
- **\$20.2 billion** in economic contribution to Texas's Gross State Product (GSP)





Every direct job created by international automakers supports **4.1** additional jobs in Texas.

Vehicles Made in Texas



Toyota Sequoia*



Toyota Tundra*



Toyota Tundra Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America



Three models manufactured by international automakers in Texas are exported to **11 countries and territories** around the globe.

International Automaker Facilities

Headquarters

- Lexus — Plano
- Lexus Financial Services — Plano
- McLaren North America — Coppell
- Toyota Connected North America — Plano
- Toyota Financial Services — Plano
- Toyota Motor Credit Corporation — Plano
- Toyota Motor North America — Plano

Manufacturing

- Toyota Motor Manufacturing, Texas — San Antonio

Finance

- American Honda Finance Corporation — Irving
- Hyundai Capital America — Plano
- Mazda Financial Services — Plano
- Mercedes-Benz Financial Services USA — Fort Worth
- Nissan Motor Acceptance Corporation — Irving
- Toyota Financial Service Customer & Dealer Experience Center — Plano
- Toyota Financial Services Data Center — Carrollton
- Toyota Insurance Management Solutions — Plano

Sales and Training

- Honda/Acura Zone Office — Irving
- Hyundai Motor America Regional Office — Coppell
- Kia Training Center — Lancaster
- Kia Regional Office — Plano
- Mazda Training Center — Grapevine
- Mazda Regional Office — Sugarland
- McLaren Special Operations — Houston
- Mercedes-Benz Learning and Performance Center — Grapevine
- Nissan Regional Office — Irving
- Nissan Service Training Center — Irving
- Subaru Area Training Center — Coppell
- Subaru Zone Office — Frisco
- Volvo Car USA Dealer Training Academy — Irving

Parts Centers

- BMW with BMW of North America Vehicle Distribution Center — Lancaster
- Honda Parts Distribution Center — Irving
- Mazda Parts Distribution Center — Grapevine
- Mercedes-Benz Parts Distribution Center — Grapevine
- Mobis Parts Distribution Center (Hyundai/Kia) — Lancaster
- Nissan Parts Distribution Center — Irving
- Subaru Regional Distribution Center — Coppell
- Volkswagen Group of America Parts Distribution Center — Ft. Worth
- Volkswagen Parts Distribution Center — Haslet

Other

- BMW of North America Vehicle Distribution Center — Galveston
- North American Subaru Inc. — Grapevine
- Toyota AirFlite — McKinney
- Toyota Independent Distributor — Houston
- Toyota Logistics Services, Inc./Marshalling Yard — San Antonio

Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).



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VOLVO