

State Economic Impact

Rhode Island

Economic Impact in Rhode Island

\$30 million purchased from U.S. suppliers in 2023
40 international nameplate dealerships
2,170 dealership jobs
\$173 million dealership employee compensation
32,415 new vehicles sold in 2023
67% market share of new vehicle sales in Rhode Island
6,010 new green vehicles sold in 2023
69% market share of new green vehicle sales in Rhode Island



Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

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