

State Economic Impact

Ohio

Economic Impact in Ohio

\$15.9 billion invested

Production

477,225 vehicles produced in 2023

59% of total auto production in Ohio

\$12.6 billion purchased from U.S. suppliers



Sales

368 international nameplate dealerships

281,292 new vehicles sold in 2023

54% market share of new vehicle sales in Ohio

45,980 new green vehicles sold in 2023

65% market share of new green vehicle sales in Ohio

Employment

165,075 total jobs generated in Ohio

- **16,522** direct employment
- **18,172** dealership jobs
- **130,381** other indirect employment

\$12.1 billion total employee compensation

- **\$1.4 billion** dealership employee compensation
- **\$10.7 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Ohio generated:

- **\$2 billion** in state and local tax receipts and other revenues
- **\$2.8 billion** in federal tax receipts and other revenues for the federal government
- **\$19.2 billion (2.2%)** in economic contribution to Ohio's Gross State Product (GSP)



Every direct job created by international automakers supports **7.1** additional jobs in Ohio.

Vehicles Made in Ohio



Acura Integra*



Acura MDX*



Acura RDX*



Acura TLX*



Honda Accord Sedan*



Honda Accord Hybrid*



Honda CR-V*



Honda CR-V e:FCEV



Honda CR-V Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America



Eight models manufactured by international automakers in Ohio are exported to **41 countries and territories** around the globe.

International Automaker Facilities

Manufacturing

- Honda Anna Engine Plant — Anna
- Honda East Liberty Auto Plant — East Liberty
- Honda Marysville Auto Plant — Marysville
- Honda Performance Manufacturing Center — Marysville
- Honda Transmission Plant - Ohio — Russells Point

R&D

- Honda Ohio Research Office (99P Labs)— Columbus
- Honda North American Auto Development Center— Raymond
- Honda Automotive Labs of Ohio (HALO)— East Liberty

Finance

- BMW Financial Services NA, LLC — Grandview Heights

Sales and Training

- Honda Manufacturing Training Center — Bellefontaine
- Hyundai Central Satellite Service Training Center — Fairfield
- Nissan Service Training Center — Grove City
- Subaru Area Training Center — Dublin
- Subaru Zone Office — Dublin
- Toyota Motor Sales U.S.A., Inc. Regional Office — Cincinnati

Parts Centers

- Honda Midwest Consolidation Center — Troy
- Honda Parts Distribution Center — Troy
- Toyota Parts Distribution Center — Cincinnati

Other

- BMW National Workshop — Grove City
- Honda Heritage Center — Marysville

Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).



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