

State Economic Impact

New Hampshire

Economic Impact in New Hampshire

\$16 million purchased from U.S. suppliers in 2023

91 international nameplate dealerships

3,871 dealership jobs

\$378 million dealership employee compensation

51,096 new vehicles sold in 2023

57% market share of new vehicle sales in New Hampshire

9,268 new green vehicles sold in 2023

70% market share of new green vehicle sales in New Hampshire



Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

Learn More About the Economic Contribution in All U.S. States at www.AutosDriveAmerica.org