

# State Economic Impact

## Maryland

### Economic Impact in Maryland

**\$48 million** invested

**346** direct employment

**\$78 million** purchased from U.S. suppliers in 2023

**218** international nameplate dealerships

**14,040** dealership jobs

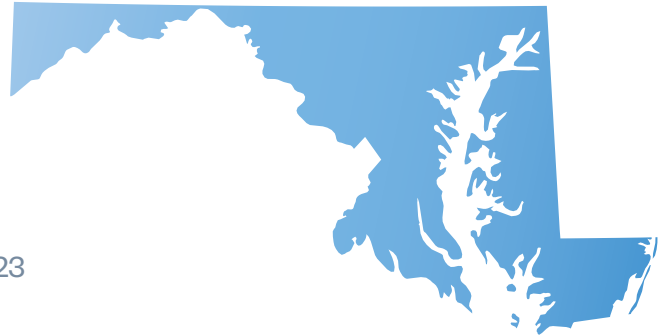
**\$1.2 billion** dealership employee compensation

**177,566** new vehicles sold in 2023

**64%** market share of new vehicle sales in Maryland

**40,292** new green vehicles sold in 2023

**62%** market share of new green vehicle sales in Maryland



### International Automaker Facilities

#### Sales and Training

- Subaru Zone Office — Baltimore
- Subaru Area Training Center — Frederick
- Toyota Motor Sales U.S.A., Inc. Regional Office — Glen Burnie

#### Other

- BMW of North America Vehicle Distribution Center — Baltimore
- Jaguar Land Rover Vehicle Distribution Centers — Baltimore
- Mercedes-Benz Vehicle Preparation Center — Baltimore

#### Parts Centers

- Nissan Parts Distribution Center — Curtis Bay
- Toyota Parts Distribution Center — Glen Burnie



International automakers **exported 22 models** from the seaport  
of Baltimore in 2023.

**Sources used to compile the data used in this report:** The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

**Learn More About the Economic Contribution in All U.S. States at [www.AutosDriveAmerica.org](http://www.AutosDriveAmerica.org)**