

State Economic Impact

Kansas

Economic Impact in Kansas

\$20 million purchased from U.S. suppliers in 2023

85 international nameplate dealerships

3,572 dealership jobs

\$257 million dealership employee compensation

46,593 new vehicles sold in 2023

49% market share of new vehicle sales in Kansas

8,240 new green vehicles sold in 2023

63% market share of new green vehicle sales in Kansas



International Automaker Facilities

Sales

- Subaru Area Training Center — Lenexa

Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

Learn More About the Economic Contribution in All U.S. States at www.AutosDriveAmerica.org