

State Economic Impact

Indiana

Economic Impact in Indiana

\$10.1 billion invested

Production

948,130 vehicles produced in 2023

76% of total auto production in Indiana

\$18 billion purchased from U.S. suppliers

Sales

187 international nameplate dealerships

115,127 new vehicles sold in 2023

47% market share of new vehicle sales in Indiana

23,684 new green vehicles sold in 2023

68% market share of new green vehicle sales in Indiana

Employment

124,135 total jobs generated in Indiana

- **17,544** direct employment
- **8,778** dealership jobs
- **97,813** other indirect employment

\$9.4 billion total employee compensation

- **\$653 million** dealership employee compensation
- **\$8.7 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers and dealers in Indiana generated:

- **\$1.3 billion** in state and local tax receipts and other revenues
- **\$2.3 billion** in federal tax receipts and other revenues for the federal government
- **\$19 billion (3.8%)** in economic contribution to Indiana's Gross State Product (GSP)





Every direct job created by international automakers
supports **5.3** additional jobs in Indiana.

Vehicles Made in Indiana



Honda Civic*



Honda CR-V*



Honda CR-V Hybrid*



Lexus TX*



Lexus TX Hybrid*



Lexus TX PHEV*



Subaru Ascent*



Subaru Crosstrek*



Subaru Legacy*



Subaru Outback*



Toyota Grand Highlander*



Toyota Grand
Highlander Hybrid*



Toyota Highlander*



Toyota Highlander Hybrid*



Toyota Sienna Hybrid*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

*Exported from America



15 models manufactured by international automakers in Indiana are exported to **45 countries and territories** around the globe.

International Automaker Facilities

Manufacturing

- Honda Indiana Auto Plant — Greensburg
- Subaru of Indiana Automotive — Lafayette
- Toyota Motor Manufacturing, Indiana — Princeton

R&D

- American Honda Motor Indianapolis Development Facility — Brownsburg
- Subaru Research & Development — Lafayette

Parts Center

- Subaru Regional Distribution Center — Lebanon

Other

- North American Subaru Inc. — Lafayette
- Subaru Field Service — Lafayette
- Subaru Yard Operations — Lafayette
- Toyota Logistics Services, Inc./Marshalling Yard — Princeton

Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).



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Polestar



VOLVO