

State Economic Impact

Connecticut

Economic Impact in Connecticut

\$48 million purchased from U.S. suppliers in 2023

174 international nameplate dealerships

8,262 dealership jobs

\$709 million dealership employee compensation

105,505 new vehicles sold in 2023

71% market share of new vehicle sales in Connecticut

22,782 new green vehicles sold in 2023

69% market share of new green vehicle sales in Connecticut



International Automaker Facilities

Parts Center

- Honda Parts Distribution Center — Windsor Locks

Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars. Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FOEV).

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