

# State Economic Impact

## **Arizona**

## **Economic Impact in Arizona**

\$235 million invested

948 direct employment

\$48 million purchased from U.S. suppliers in 2023

**160** international nameplate dealerships

15,246 dealership jobs

\$1.3 billion dealership employee compensation

189,214 new vehicles sold in 2023

53% market share of new vehicle sales in Arizona

39,517 new green vehicles sold in 2023

**59%** market share of new green vehicle sales in

Arizona



### **International Automaker Facilities**

#### R&D

- Nissan Technical Center North America Arizona Test Center Stanfield
- Toyota Arizona Proving Grounds Wittmann
- Volkswagen Arizona Proving Grounds Maricopa
- Volvo Car Arizona Proving Ground Wittmann

#### **Finance**

- Toyota Financial Service Customer & Dealer Experience Center Chandler
- Toyota Financial Services Data Center Phoenix

#### **Parts Center**

• Toyota Parts Distribution Center — Phoenix

#### Other

• Toyota Logistics Services, Inc./Transport Operations — Phoenix

Sources used to compile the data used in this report: The 2023 Autos Drive America and AIADA Economic Impact Survey, The 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2023 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

 $Advanced\ technology\ vehicles\ (green)\ include\ all\ battery\ electric\ vehicles\ (BEV), hybrid\ electric\ vehicles\ (HEV), plug-in\ hybrid\ electric\ vehicles\ (PHEV), and\ fuel\ cell\ vehicles\ (FCEV).$