## Jobs



156,000

156,000 direct U.S. employees

**2.4M** 

2.4 million direct and indirect U.S. iobs generated

**International Automakers' Workforce** 

102,600

102,600 of direct jobs are in manufacturing

> Upskilling current workers 33%

Reskilling current workers 17%

@AutosDrvAmerica



8,800

Nearly 8,800 R&D employees

**Development Priorities** 

Education of future workforce

42%

Other 8%



337

337 workforce development programs offered by international automakers

## **Trade**



\$24B

15% of American-made

vehicles were exported

in 2023

\$24 billion in vehicle exports in 2023

762,500 U.S.-built vehicles exported by international

Vehicles exported to more than 130 countries and territories



were to U.S. free trade agreement partners



automakers in 2023

72 different models

exported from

international automakers'

U.S. plants

130+



42% of exports in 2023

### **Trade Supports Jobs in Manufacturing**

State	Total Jobs	2023 Production	Models Exported
Alabama	88,947	1,124,602	Honda: Odyssey, Passport, Pilot, Ridgeline Hyundai: Elantra, Genesis GV70, Genesis Electrified GV70, Santa Cruz, Santa Fe Mazda: CX-50 Mercedes-Benz: EQE SUV, EQS SUV, Mercedes-Maybach EQS SUV, GLE Coupe, GLE SUV, GLS SUV, Mercedes-Maybach GLS SUV Toyota: Corolla Cross, Corolla Cross Hybrid
Georgia	70,616	356,807	Kia: K5, Sorento, Sportage, Telluride
Indiana	124,135	948,130	Honda: Civic, CR-V, CR-V Hybrid Subaru: Ascent, Crosstrek, Legacy, Outback Toyota: Grand Highlander, Grand Highlander Hybrid, Highlander, Highlander Hybrid, Sienna Hybrid, Lexus TX, Lexus TX Hybrid, Lexus TX PHEV
Kentucky	72,268	433,848	Toyota: Camry, Camry Hybrid, Lexus ES, Lexus ES Hybrid
Mississippi	30,830	403,384	Nissan: Altima, Frontier, Titan Toyota: Corolla
Ohio	165,075	477,225	Honda: Accord, Accord Hybrid, CR-V, CR-V Hybrid, Acura Integra, Acura MDX, Acura RDX, Acura TLX
South Carolina	80,526	486,358	BMW: X3, X3 PHEV, X4, X5, X5 PHEV, X6, X7, XM PHEV Volvo: S60
Tennessee	116,676	529,691	Nissan: LEAF, Murano, Pathfinder, Rogue, Infiniti QX60 Volkswagen: Atlas, Atlas Cross Sport, ID.4
Texas	149,161	181,872	Toyota: Sequoia, Tundra, Tundra Hybrid

Source: Production data from WardsAuto InfoBank for BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

## Growth



have invested \$109 billion

into U.S. operations



31 facilities producing

vehicles, batteries,

and components



4.9 million vehicles produced in 2023

48%

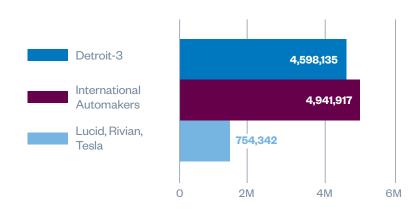
48% of all U.S. vehicle production in 2023



\$328B

\$328 billion contributed to gross domestic product in 2023

#### In 2023, International Automakers **Produced More Light Vehicles in the** U.S. than the Detroit-3



Source: Production data from WardsAuto InfoBank for BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Sources used to compile the data include the 2023 Autos Drive America and AIADA Economic Impact Survey, the 2023 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, IHS Markit New Vehicle Registration Data.

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts. U.S. supplier purchases include parts and materials as well as goods and services.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Source: The 2023 Autos Drive America Workforce Development Survey

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



























Jobs. Trade. Growth.





















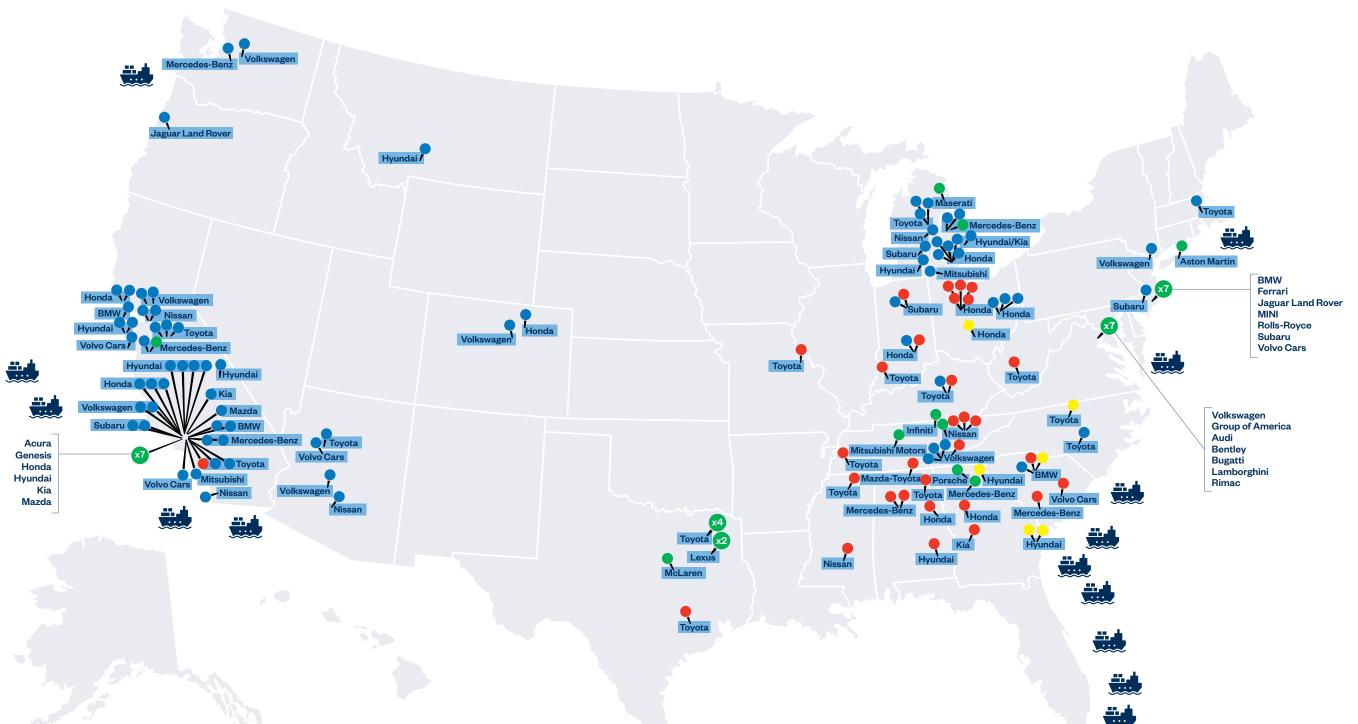






www.AutosDriveAmerica.org

# **International Automakers Across America**





Learn more about the 2024 Economic Impact Report

#### **U.S. Presence**

**31** Manufacturing Plants

**76** R&D Facilities

**37** Headquarters

**6** Plants Coming Soon

**14** Por