Alabama

Economic Impact in Alabama

\$14.2 billion invested

Production

968,704 vehicles produced in 2022

100% of total auto production in Alabama

\$8 billion purchased from U.S. suppliers

Sales

144 international nameplate dealerships

99,566 new vehicles sold in 2022

55% market share of new vehicle sales in Alabama

8,848 new green vehicles sold in 2022

68% market share of new green vehicle sales in Alabama

Employment

88,060 total jobs generated in Alabama

- 17,998 direct employment
- 7,020 dealership jobs
- 63,042 other indirect employment

\$6 billion total employee compensation

- \$592 million dealership employee compensation
- \$5.4 billion in direct and other indirect employee compensation

Revenues

The economic activity of international automakers in Alabama generated:

- \$903 million in state and local tax receipts and other revenues
- \$1.2 billion in federal tax receipts and other revenues for the federal government
- \$12.6 billion (4.5%) in economic contribution to Alabama's Gross State Product (GSP)





Every direct manufacturing job created by international automakers supports **3.3** additional jobs in Alabama.

Vehicles Made in Alabama



Genesis Electrified GV70[†]



Honda Odyssey*



Honda Passport*



Honda Pilot*



Honda Ridgeline*



Hyundai Elantra*



Hyundai Santa Cruz*



Hyundai Santa Fe*



Hyundai Sonata*



Hyundai Tucson



Mazda CX50*



Mercedes-Benz EQE SUV* **



Mercedes-Benz EQS SUV* **



Mercedes-Benz GLE Coupe* **



Mercedes-Benz GLE SUV* **



Mercedes-Benz GLS SUV* **



Mercedes-Maybach GLS**



Toyota Corolla Cross*

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



^{*}Exported from America

^{**}Assembly only

[†] Production starting 2023

International Automaker Facilities

Manufacturing

- Honda Alabama Auto Plant Lincoln
- Hyundai Motor Manufacturing Alabama Montgomery
- Mazda Toyota Manufacturing, U.S.A., Inc. Huntsville
- Mercedes-Benz U.S. International, Inc. Vance
- Mercedes-Benz U.S. International, Inc. Woodstock
- Toyota Motor Manufacturing Alabama Huntsville

Parts Center

• Mercedes-Benz USA Parts Distribution Center — Vance

Other

- Mercedes-Benz USA Marshalling Vance
- Southeast Toyota Finance (Independent Distributer) Mobile



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