

Future workforce development at Volkswagen Chattanooga



Starting early:

Summer Camp & High School

Annual, free, 4 days

Ages 14 - 18

Exposure to automotive and robotics projects

Raises early industry awareness

>500 participants since 2015

11th & 12th grade

Onsite at Volkswagen

Dual enrollment with partner college (up to 36 credit hours)

Introduces Volkswagen as a potential career option

>100 students since 2018

Continued education:

Robotronics Apprenticeship

- 2 year paid program
- 36 apprentices annually
- A.A.S Degree in Mechatronics Technology
- One year on the job training
- Job offer upon completion
- Entry into maintenance related roles
- 87 apprentices since 2018

New in 2023:

Electric Vehicle Apprenticeship

- 2 year paid program
- 12 apprentices annually
- A.A.S Degree in Electric Vehicle Engineering Technology
this degree was developed in response to our apprenticeship by our partner college
- One year on the job training
- Job offer upon completion
- Entry into vehicle technician roles