

# State Economic Impact

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## Indiana

### Economic Impact in Indiana

**\$9.7 billion** invested

#### Production

**782,900** vehicles produced in 2022

**73%** of total auto production in Indiana

**\$24.3 billion** purchased from U.S. suppliers

#### Sales

**191** international nameplate dealerships

**100,074** new vehicles sold in 2022

**46%** market share of new vehicle sales in Indiana

**14,833** new green vehicles sold in 2022

**66%** market share of new green vehicle sales in Indiana

#### Employment

**120,417** total jobs generated in Indiana

- **17,267** direct employment
- **8,580** dealership jobs
- **94,570** other indirect employment

**\$8.5 billion** total employee compensation

- **\$671 million** dealership employee compensation
- **\$7.8 billion** in direct and other indirect employee compensation

#### Revenues

The economic activity of international automakers in Indiana generated:

- **\$3.3 billion** in state and local tax receipts and other revenues
- **\$1.7 billion** in federal tax receipts and other revenues for the federal government
- **\$17.2 billion (3.8%)** in economic contribution to Indiana's Gross State Product (GSP)





Every direct manufacturing job created by international automakers supports **5.2** additional jobs in Indiana.

## Vehicles Made in Indiana



Honda Civic\*



Honda CR-V\*



Honda CR-V Hybrid\*



Subaru Ascent\*



Subaru Impreza\*



Subaru Legacy\*



Subaru Outback\*



Toyota Highlander\*



Toyota Highlander Hybrid\*



Toyota Sienna Hybrid\*

\*Exported from America  
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



**Ten models** manufactured by international automakers in Indiana are exported to **71 countries and territories** around the globe.

## International Automaker Facilities

### Manufacturing

- Honda Indiana Auto Plant — Greensburg
- Subaru of Indiana Automotive, Inc. — Lafayette
- Toyota Motor Manufacturing Indiana — Princeton

### R&D

- Subaru Research & Development — Lafayette

### Parts Center

- Subaru Regional Distribution Center — Lebanon

### Other

- North American Subaru Inc. — Lafayette
- Subaru Field Service — Lafayette
- Subaru Yard Operations — Lafayette
- Toyota Logistics Services, Inc./Marshalling Yard — Princeton

**Sources used to compile the data used in this report:** The 2022 Autos Drive America and AIADA Economic Impact Survey, The 2022 Autos Drive America Workforce Development Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2022 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Advanced technology vehicles (green) include all battery electric vehicles (BEV), hybrid electric vehicles (HEV), plug-in hybrid electric vehicles (PHEV), and fuel cell vehicles (FCEV).



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