

Colorado

Economic Impact in Colorado



\$196 million invested

249 direct employment

\$45 million purchased from U.S. suppliers in 2022

161 international nameplate dealerships

10,658 dealership jobs

\$963 million dealership employee compensation

134,755 new vehicles sold in 2022

57% market share of new vehicle sales in Colorado

24,107 new green vehicles sold in 2022

59% market share of new green vehicle sales in Colorado

International Automaker Facilities

R&D

- American Honda Motor Co., Inc., Denver Test Lab — Denver
- Audi Test Lab (Volkswagen) — Golden

Finance

- Toyota Financial Services District Sales and Service Office — Englewood

Sales and Training

- Honda Zone Office — Englewood
- Hyundai Motor America Regional Office - Mountain States Region — Greenwood Village
- Nissan Regional Office — Denver
- Subaru Area Training Office — Aurora
- Subaru Regional Office — Glendale
- Subaru Zone Office — Glendale
- Toyota Motor Sales U.S.A., Inc. Regional Office — Englewood

Parts Center

- Subaru Regional Distribution Center — Aurora

Other

- Honda Eagle Rock School — Estes Park
- Nissan Data Center — Englewood





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VOLVO